

## President's Message



Ladies

I want to say how excited and honored I am to be your President for the 2009-2010 term.

Since becoming a member of EWI, I have been blessed to have so many wonderful mentors and watch many presidents before me lead this group with their unique talents and expertise. You have inspired me to be leader, a listener, and most of all; I have developed friendships that will always be precious to me. Terrye has been a wonderful President, and I hope I can do the same. I want to thank Sharon Donnell who installed the board at our September meeting, and to the members of my board who have agreed to serve with me this year. There is a good mix of new members and experienced members, which is advantageous for a strong board. I am so excited about this group, and I have great confidence that each of you will take ownership of your role and do a fantastic job!

I had the opportunity to attend my first ever LCAM (Leadership Conference and Annual Meeting) held in Louisville, Kentucky. Wow! – What an amazing experience and fun-filled time with a jam-packed schedule of workshops, speakers, and events. I challenge each of you to make it your goal to plan on attending LCAM next year in Kansas City!! Not only will you enjoy a bonding experience with your fellow chapter members, but you will gain so much strength and knowledge from other EWI chapters from all over the country. Members from our Chapter that joined me were Terrye Whittaker, Sheri Lockett, Brenda Humphrey, Val Beers, Linda Austin and Connie Leggett. These ladies were awesome to travel with and provided great representation for our local chapter. I can't say enough about this, but we want to brainstorm on ways to ensure we continue to be able to have a good contingency from EWI – Knoxville at all future LCAM's.

Okay, on to business. At September's meeting, you were asked to sign up for a committee that you would like to serve on. If you were unable to attend the September meeting or wanted to give more thought to the area where you wish to serve, these sheets will be available once again during the check in process at the October meeting. Our organization can only be as strong as you help it to be. Please give this some thought and choose one or two areas where you might be able to help. Serving on a committee not only gives you personal satisfaction, but it also helps you to network, build strong

## LOCAL BOARD

**Sandy Richards**, President  
Lattimore, Black, Morgan & Cain, PC

**Lisa Coulter**,  
Vice President/President Elect  
Knoxville Area Chamber Partnership

**Brenda Humphrey**, Secretary  
Barge, Waggoner, Sumner & Cannon

**Selena Coker**, Treasurer  
Windrock, Inc.

**Jana Davison**, Sergeant-At-Arms  
Humana

**Emily Cox**, Program Director  
Privett Insurance Group

**Connie Leggett**, Ways & Means Chair  
Lattimore, Black, Morgan & Cain, PC

**Kim Alt**, Membership Director  
Bailey International Corp.

**Denise Smith**, Publications  
Tennessee Valley Authority

**Kay Wright**, Scholarship Chair  
Covenant Health Systems

**Valorie Beers**,  
Director-At-Large/Golf Chair  
Barge, Waggoner, Sumner & Cannon

**Linda Austin**,  
Director-At-Large/Golf Co-Chair  
Bailey International Corp.

**Terrye Whitaker**,  
Advisor/Philanthropy  
National College of Business &  
Technology

bonds and friendships, and allows you to proudly serve the organization which your firm has trusted you to represent.

We want to continue to grow our chapter. We had 6 new members join last year. We want to aim to surpass this goal **with everyone bringing at least one new member!** Our membership committee will continue to work hard by targeting vacancies for us to invite, follow-up with guests through a luncheon, provide them with information about EWI, and brainstorm about other ways to engage potential members. However, this is not just the responsibility of this committee, but the responsibility of **ALL** members. Please continue to keep your eyes and ears open for potential new members and invite them to one of our meetings. Attempt to sell EWI every opportunity you get! Remember that the first meeting they attend is free, and you will receive a gift card when you bring a "potential member" as your guest. Let's strive for **each** member to make it a goal to bring in one new member to our chapter this year. **EVERY MEMBER JUST BRING ONE!** You will hear this slogan a lot this coming year!

I look forward to an exciting year and working with each of you as we all go all-out to make EWI-Knoxville stronger and better! I hope to see each of you on October, 21<sup>st</sup> at Baker-Peters Jazz Club. This will be a great meeting on breast cancer awareness with speakers Peggy Iachetta and Mae King. Networking begins at 5:30 and we will get started promptly at 6:00.

*Sandy*

*"When one door closes another door opens; but we so often look so long and so regretfully upon the closed door, that we do not see the ones which open for us."*

*Alexander Graham Bell*

## EWI September Meeting Summary 2010 Board of Directors Installation

The new board for 2010 was installed in a meeting held September 16, 2009 at the Hilton Garden Inn.

Terrye Whitaker gave opening remarks and thanked everyone for their support during her tenure as President. Each out-going Board member provided a report to the membership on their respective area.

Terrye presented a proposed change to the monthly meeting night from Wednesday to Tuesday. The membership voted to accept this proposal beginning in February 2010.

Sharon Donnell, Pilot Corporation, introduced each new board member by reading their responses to a questionnaire. Sandy Richards, incoming President, welcomed each member with a flower.

Sandy also thanked everyone and spoke briefly about her priorities for the coming year.

## Change in Meeting night

Beginning in February 2010, the monthly meeting night will change from the third Wednesday of the month to **the third Tuesday of each month.**



## Membership Notes

Hello Ladies,

I certainly have very big shoes to fill. Lisa Coulter has done a wonderful job with membership. I only hope that I can continue to grow our chapter with quality firms and members as Lisa has. This is a challenge that I'm very excited about, but I can't do it alone. I'm looking for volunteers to serve on the membership committee. My vision for the year will be to meet once a month as a committee and come up with a list of firms to target, make the connection, and follow up with potential members. If you are interested/willing to serve, please let me know. I have included a short list of open classifications below to get us thinking. If you know of someone that might be interested, please talk to them or let me know and I will be happy to make the connection. Just think, if every member brought in just one new firm, how great would that be!

Thanks,

Kim Alt  
Membership Director

- Automobile Industry- Auto Detailing, Repair, Dealership, Wrecker Service
- Cleaning/Janitorial- Business, or Personal
- Horticulture- Florist, Lawn Care, Nurseries
- Dry Cleaning
- Pest Control
- Animal Services- Veterinary, Boarding, Grooming
- Human Services- Weight Control, Child Care, Life Coaching

Don't forget to push 15 for the price of 12!!

## Leadership Moment

Simon T. Bailey was one of the keynote speakers for the Academy of Leadership Day at the Leadership Conference and Annual Meeting (LCAM) in Louisville, Kentucky on September 24. Sandy Richards and Terry Whitaker attended his program titled **Releasing Leadership Brilliance**.

Bailey is an internationally known speaker, author and consultant who inspires individuals to take charge of change and transform their lives from the inside out. Bailey's newest book is **Release Your Brilliance**.



## 15 for 12!



Now through December, new member firms will receive 15 months membership for the price of 12! Please invite anyone you know that may be interested in joining EWI to a meeting in October, November, or December!

**October Meeting**  
**Oct 21 – 5:30 pm**  
**Baker Peters Jazz Club**  
 Peggy Iachetta will speak  
 on the topic of Breast  
 Awareness  
**Cost is \$25**

## \$84,500 in Scholarships awarded at annual EWI Leadership Conference

Executive Women International® (EWI) hosted more than 400 business women representing 63 Chapters from across the United States and Canada in Louisville, KY, last week.

The annual event combines Professional and Leadership Development for EWI's international membership with philanthropic efforts the organization drives throughout the year.

Highlights of the event included a "Reading Rally" which honored Louisville's, Roosevelt-Perry Elementary students with a special luncheon where they received backpacks, school supplies, a new computer and a \$5,000 donation to the school.



Scholarships totaling over \$84,000 were awarded during the conference. They included the EWI Scholarships given to high school juniors to support academic endeavors, Adult Students in Scholastic Transition (ASIST), providing financial support to non-traditional students facing work/life challenges and Fellows scholarships given to EWI members to assist in furthering their educational pursuits.

Other conference highlights included the Lucille Johnson Perkins Award, the highest honor EWI gives to one of its member firms annually with this year's firm being The Allstate Corporation and The Tillie Award, recognizing a Chapter for their membership growth and awarded to EWI of Chattanooga.



## LCAM 2009

EWI Knoxville Chapter had seven members representing five member firms attend LCAM this year. The meeting was held in Louisville, Kentucky September 24-26.



### DATES TO NOTE

**October 21, 2009**  
**5:30 pm** Networking  
**6:00 pm** Dinner  
 Baker Peters Jazz Club  
 9000 Kingston Pike  
 Topic: Breast Awareness

**November 18, 2009**  
**5:30** Networking  
**6:00 pm** Dinner  
 Firm Night  
 Dermatology Associates

**December 16, 2009**  
 Breakfast  
 Fox Den Country Club

**January 20, 2009**  
 Mini-Firm Night  
 Sheraton Four Points