

Letter from the President



Anyone ready for some R&R??

I tell you ladies, it has been a VERY busy 2010! I bet all of you are shaking your heads in agreement as you read this, and at the same time trying to figure out when you are going to get the rest of your Christmas shopping done and the cards in

the mail, and maybe even when to get the Christmas tree up!

Well, do this for me, it will only take 10 minutes...sit back, take a deep breath and rewind through this past year. Reflect on what you have accomplished and what you have given (time, energy, wisdom, money, love). It was all very important and a lot of people depended on you. I hope each of you realize your worth and celebrate your year.

Please put EWI on your list of things to look forward to in 2011, because I promise you won't be disappointed! Your board and leadership team continues to focus on the theme "Less Stress, More Time" as we all strive for more balance in our lives. It is possible to reduce stress and get more done in a day, we just need the tools to know how. Give us the time and we will give you the tools, and I promise a little fun along the way too!

I look forward to seeing you at the meeting on December 14th for our ornament exchange and business meeting, but if I happen to miss you, I wish each of you the happiest of holidays to you and yours and safe travels whether near or far! Take care and see you soon!

Lisa

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Lisa Coulter, Knoxville Chamber

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November meeting summary

Our November meeting was held Tuesday, November 16 at Naples Italian Restaurant. Our guest speaker was **Debbie Patrick**, writer and owner of Vision Run (visionrun.com). Debbie uses her writing skills and experience in journalism and marketing to help people “Make that book happen.” Debbie told us about her background in journalism while earning her B.S. in Communications from UT. She has worked in New York for Esquire magazine, among others, and has written for many local publications since coming back to Knoxville. At **Vision Run**, Debbie works with individuals who have a story to tell to help them write and publish their story in traditional and multi-media formats. For more information, contact Debbie at dpatrick@visionrun.com or call her at 865.254.5835.



Debbie Patrick



November meeting

November Event Highlights

The Membership committee held a **wine and cheese recruitment reception** Monday, November 15 at the Knoxville Chamber. Ashley Dixon, Membership Director, welcomed everyone with a slide show presentation overview of EWI and invited **Greg Gilbert**, Managing Partner with **LBMC**, to make remarks on the value of EWI membership. **Mark Field**, Vice President of Membership for the **Knoxville Chamber**, also welcomed the member representatives and guests using an example of how EWI has helped Lisa to grow professionally to be able to take on a larger leadership role both at the Chamber and with EWI as our current President.



Chapter retreat

Chapter representatives participated in a **chapter retreat** on Thursday, November 18 at Tusculum College facilitated by **Jeannie Dulaney**, business development manager at **LBMC** and **Mark Field**, vice president of membership for the **Knoxville Chamber**. “The idea for a chapter retreat came from our Executive Committee, with two executives stepping up and offering to organize and facilitate the retreat, as well as donate their expertise and time” said President Lisa Coulter. The retreat was a full day of examining our past and looking forward to our future. More information on the results of the retreat will be shared with the membership early next year. All participants received a certificate for their participation. “Our chapter will benefit greatly from this retreat. Jeannie and Mark were excellent facilitators and gave us a deeper understanding and appreciation of our organization and its rich history. We have an improved roadmap for the future.” said Lisa.



Lisa Coulter, Mark Field, and Jeannie Dulaney

Philanthropy

In December our philanthropy donation will go to **Mission of Hope** and the **Salvation Army** stocking program.

Salvation Army Kettle Campaign. Philanthropy Director, Sandy Richards has organized member representatives to ring bells in pairs for 1 hour each during December. Our group has responded wonderfully and we have shifts of two ringing from 10:00 a.m. to 8:00 p.m.! So, look for our ladies when you are out shopping in December and be sure and donate to this worthy cause.

Weekend Academy

The chapter will sponsor the students of Weekend Academy on a field trip to the Children's Theatre of Knoxville on **Saturday, December 18 at 1:00 pm** to see the play "Miracle on 34th Street."

The students will have a pizza lunch sponsored by our chapter from 11:30 – 12:30 at the TVA West Tower at 400 W. Summit Hill Drive in downtown Knoxville. They will then go by bus to the play. If you are interested in joining the students for lunch and the play, please contact Sandy Richards (srichards@lbmc.com) for details.

Our chapter will also provide a book for each Weekend Academy student as part of the **Reading Rally** literacy program.

Potential new member postings

Assurance Center of Oak Ridge, Sue West, Insurance: Independent Rep, Corporate Property/Casualty, no personal life insurance, etc.

GreenFlag Profit Recovery by Transworld Systems, Teresa Underwood, Profit Recovery System – Collections.



MEETING & EVENT SCHEDULE

EWI December Business Meeting & Ornament Exchange
(\$10 limit please on ornaments)

Tuesday, December 14th
11:30 am
RSVP by Thursday, December 9th
jdavison@humana.com
or call 670-7006

Knoxville Catering & Special Events
150 North Martinwood Road
Suite D404
Knoxville, Tennessee
(865) 691-0100

For a link to a map and directions visit
knoxcatering.com/

