

Letter from the President



Ladies,

This month's newsletter is packed with important chapter and corporate information, including a New Member Spotlight featuring Leah Beam of PSI Packaging Services. Don't miss a line!

Let me take this opportunity to catch everyone up on what is going on this first quarter of 2011.

- The Scholarship Committee is in the midst of reviewing 19 EWISP applications. The external judging team will identify the first, second and third place recipients based on the committee's review, and the recipients will be announced at the Annual Scholarship Awards Dinner in May.
- The Chapter program calendar has been finalized and will be distributed to the chapter through email in February.
- Our Chapter news and contributions continue to be featured in local print and online publications, further exposing EWI of Knoxville to the community at large.
- The Golf Committee is very busy planning and booking teams for the 2011 Pilot / Xinergy Golf Classic to be held Monday June 6th at Gettysvue.
- Our chapter continues to contribute a significant amount of time, energy and monetary/item donations to local organizations in need under the guidance of our Philanthropy Committee.

All of this is a BIG deal and all of this is happening because of the dedication and talents of the ladies of this chapter, and I personally thank each of you for what you give. What an exciting year to be a part of EWI of Knoxville!

Enjoy the rest of the newsletter and see you at the next meeting!

Lisa

2010-2011 Officers & Directors

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Lisa Coulter, Knoxville Chamber

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Denise Smith, Tennessee Valley Authority

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Valorie Beers, Barge, Waggoner, Sumner & Cannon, PC

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Kay Wright, Covenant Health

Advisor & Philanthropy Committee Chair

Sandy Richards, Lattimore, Black, Morgan & Cain, PC

Past President's Club Chair

Lou Ann Hamilton, Marsh, USA, Inc.

January meeting summary

The January meeting was a luncheon at Gettysvue Country Club on January 18. Our speaker was WBIR-TV news anchor, **Robin Wilhoit**. Robin described her background and shared some professional and personal stories about the beginning of her career in television journalism. Her description of her “typical” work day was very interesting. Robin had traveled to Nashville the previous weekend for the swearing-in of the new governor of Tennessee, Knoxville native Bill Haslam. Robin also shared an uplifting story about traveling with Remote Area Medical (RAM) and the great need for the services they provide.



L to R: Johnnie Cowden, Val Beers, and Linda Price

Philanthropy

The chapter met its goal for the **American Heart Association’s Go Red For Women** campaign. Member representative and matching chapter donations totaled more than \$500.

In March, the chapter will donate \$250 to **Girl Scouts of the Southern Appalachians**. Girl Scouts of the Southern Appalachians reaches one in every four elementary school age girls in a 46-county service area. Our donation will help under-privileged girls with membership fees, uniforms and books, and to attend camp and special events.

In April, the chapter will donate \$250 to **Purses with a Purpose**. Purses with a Purpose is a women’s giving circle coordinated in conjunction with the **Boys & Girls Clubs of the Tennessee Valley**. The program is designed to nurture and cultivate the leadership skills of the girls of the Boys & Girls Club, as well as to raise funds to support the programs they offer to girls. The intent of the program is to expose young girls to different leadership styles, introduce them to women who are established in their profession, and to allow the girls to develop their own leadership skills, attitudes and values.

We would like to support **Safe Haven Center** by collecting the following clothing items for donation. Safe Haven Center provides services for victims and survivors of sexual violence. Contact Sandy Richards at srichards@lbmc.com for more information.

- ✦ Sweat plants (S, M, L)
- ✦ Sweat shirts (M, L)
- ✦ Socks
- ✦ T-shirts (S, M, L)
- ✦ Underwear



L to R: Pam Meridieth, Robin Wilhoit, and Brenda Humphrey

Dates to Note

EWI Spring Conference

April 14-16

64th Leadership Conference and Annual Meeting (LCAM)

Sep. 22-24



Weekend Academy Field Trip

by Connie Leggett

What an amazing day with the Weekend Academy group. Lisa Coulter and I started our day at the TVA Towers on Saturday Dec. 17 with our books for the students in tow. I can't tell you how excited the kids were to be going to the **Children's Theatre to see Miracle on 34th Street**. There were 17 of us total, which was a small group, but great group nonetheless!

The group was well on their way with ice breakers and fun games when Lisa and I arrived. We, of course, got involved with them, and I soon found out I didn't know my geography very well. We then went on to treat the group to pizza and drinks, for which they were very thankful. After lunch, we presented each student one of our books from this year's **Reading Rally**, *The Library Mouse*. Of course, the students wanted to read them aloud, and this was quite a treat for us.

After reading the book, we went by bus to the Children's Theatre located off Broadway. Only one of the students in the group had been to a play there before, so they were really excited. I was wondering if they would get bored -- No Way! They were stretching their little necks to make sure they didn't miss a thing. The play was fabulous, and the actors and actresses were out of this world. I was totally impressed with the whole day. I have to say I was really struggling with my commitment to go, with so much to do prior to Christmas. However, this day became a highlight for me, and one of the best blessings of my Christmas season.

I am proud to say our Chapter sponsors such a wonderful, well managed program as **The Weekend Academy**. They were so thankful for our support and for this day.

New Member Orientation

A new member orientation will be at 5:00 pm at Gettysvue Country Club prior to the chapter meeting on Feb. 15. This session is a **basic EWI "101"** and is designed to help new members learn more about EWI at the corporate and chapter level. The session is open to all member representatives. If you are interested in attending, **email Lou Ann Hamilton** at Louann.hamilton@marsh.com.



Mark Your Calendars!

Pilot/Xinergy Golf Classic
Monday June 6th, 2011
Gettysvue Golf and Country Club

Call or email today to reserve your team.
 Linda Austin 246-3207 or
 Linda.Austin@Bailey.net.com

Presented by: Executive Women International

(More information to follow)

How to Get Respect

by Jane Powell on Jan. 24, 2011

"People respect you as much as you respect yourself."

Ever wonder what it is about some women that commands respect? Is it the way they walk? Perhaps it's the way they talk? Or maybe it is the way they dress? Some of this may be true, but the real secret to respect is having respect for yourself.

Self-respect is about self-confidence, self-affirmation and self-caring. Be proud of what you do, who you are, what you stand for, where you come from and where you're going.

When you practice self-respect two things happen. You're less tolerant of disrespect from others and you set an example of how you expect to be treated.

Try it, you'll get amazing results!

©Jane Powell – Meditations for Women

New Member Spotlight



Classification: Packaging Services



Leah Beam, Sales Representative

We welcome Leah Beam and PSI to EWI! Leah joined PSI more than a year ago after graduating from the University of Tennessee. Leah enjoys horseback riding and competes in hunter/jumper competitions with her horse, Wolfie. Leah also has a Catahoula dog named Hulo and enjoys outdoor activities such as water and snow skiing.

PSI packaging services is a corrugated sheet manufacturer established in 1994 in Greeneville, Tennessee. PSI designs and manufactures corrugated shipping containers, die-cut items, and high graphic point-of-purchase displays of the kind you see in grocery stores and big-box retailers.

PSI's mission is simple. "We will give our customers a high level of satisfaction through delivering a quality product and providing superior customer service." To ensure customer expectations are met, PSI staff continually strives to exceed the industry norm. By aggressively embracing technology, PSI is able to better serve their customers and maintain the flexibility to effectively respond to customer requests.

In addition to manufacturing, PSI offers in-house structural and graphic design, product delivery, warehousing, and fulfillment services.

For more information, see PSI's website at psipack.com.

Meeting Schedule

Tuesday, Feb. 15

5:45 pm - 7:00 pm

Topic: Chapter retreat recap

Gettysvue Country Club
9317 Linksvue Drive
Knoxville, Tennessee

Tuesday, Mar. 15

5:45 pm - 7:00 pm

Firm Night at
Knoxville Catering & Special Events

Tuesday, Apr. 19

11:45 am - 1:00 pm

Gettysvue Country Club

new date!

Tuesday, May 17

5:45 pm - 7:00 pm

Scholarship Night
Gettysvue Country Club

Monday, June 6

5:45 pm - 7:00 pm

Golf Tournament
Gettysvue Country Club

Tuesday, July 19

5:45 pm - 7:00 pm

Firm Night at
Homewood Suites

Tuesday, Aug. 16

5:45 pm - 7:00 pm

Executive Night
Gettysvue Country Club

Tuesday, Sep. 20

5:45 pm - 7:00 pm

Business meeting
Gettysvue Country Club



CONNECTIONS | CAREERS | COMMUNITY

Member Firms

Appalachia Business Communications
Bailey Sales Corporation
Barge, Waggoner, Sumner & Cannon
BEH Group
Bertelkamp Automation, Inc.
Bush Brothers & Company
Covenant Health Systems
Dermatology Associates
Employbridge/Staffing Solutions
Holbrook, Peterson & Smith, PLLC
Home Federal Bank of TN
Humana
In10city Interactive
Kelly Baker Properties, LLC
Knoxville Catering & Special Events
Knoxville Chamber
Knoxville Coca Cola
Knoxville Tourism & Sports Corporation
Lattimore, Black, Morgan & Cain, PC
MARSH USA, Inc.
McKibbon Hotel Management, Inc.
National College
New Link Solutions
Pilot Travel Centers, LLC
PSI Packaging Services, LLC
Pure Line Printing
Tennessee Valley Authority
Travis Meats, Inc. / Travis Marine
UBS Financial Services
WBIR TV 10
Xinergy Corporation