

President's Message



Hello Ladies!

I hope you had a good Memorial Day weekend. Each month's meeting seems to top the last! How great was our May meeting at Copper Cellar West? Kathy Metts gave an amazing presentation on Business Etiquette, and I know each of us took something away from that meeting that we will use in our day-to-day lives. The scarf silent auction was a fun event, and I was lucky to have won two great scarves to accessorize with! Last, but not least, congratulations to the winners of our Applause Award – Denise Smith, Up & Comer Award – Jana Davison and President's Award – Connie Leggett. They are all very deserving of the recognition they received.

Our Golf Tournament REALLY IS ALREADY HERE!!! Thanks to Val Beers and Linda Austin for the fantastic job they have done co-chairing this event. I am certain next Monday will go off without a hitch as they have a great committee in place, and many of you have signed up to volunteer. Ladies, this tournament is our Community part of the EWI core purpose. Many of you may not be aware that the funds we raise through this tournament supports 250 special-needs children in the Knoxville Youth Sports Challenger program. What a wonderful, worthwhile event we are putting on – we should all be very proud to be a part of this group. If you signed up to volunteer for the day, please be sure you have sunscreen, bug spray and wear your black EWI golf shirt and khaki shorts or pants. Also, please take a minute to greet and thank as many of the golfers and sponsors as you can. We want to give all the golfers a very warm EWI welcome and keep them coming back!!!

Of course, you know what comes next after the golf tournament.....the AUCTION!! Woo-hoo! - What fun, but we need your help. Please respond to Connie by the deadlines – this means getting your table reserved or your reservations in. Remember, we will hold a pre-registration and ticket sale at our July meeting, which will cut down on some of the confusion at the door.

LOCAL BOARD

Sandy Richards, President
Lattimore, Black, Morgan & Cain, PC

Lisa Coulter,
Vice President/President Elect
Knoxville Area Chamber Partnership

Brenda Humphrey, Secretary
Barge, Waggoner, Sumner & Cannon

Sherry Ellis, Treasurer
Home Federal Bank of TN

Jana Davison, Sergeant-At-Arms
Humana

Rena Amerson, Program Director
Tillman Companies

Connie Leggett, Ways & Means Chair
Lattimore, Black, Morgan & Cain, PC

Kim Alt, Membership Director
Bailey International Corp.

Denise Smith, Publications
Tennessee Valley Authority

Kay Wright, Scholarship Chair
Covenant Health Systems

Valorie Beers,
Director-At-Large/Golf Chair
Barge, Waggoner, Sumner & Cannon

Linda Austin,
Director-At-Large/Golf Co-Chair
Bailey International Corp.

Terry Whitaker,
Advisor/Philanthropy
National College of Business &
Technology

All items, big or small, are appreciated since we can combine with other items to make our wonderful baskets. We need the support of each member for these large events, so please think about what you or your firm can do. Also, this is a great time to invite a potential prospect.

On June 12th, several of us will present a Career Fair for the boys and girls of Weekend Academy. This will help in fulfilling our EWI literacy initiative, along with Reading Rally in October. If you have never had the opportunity to participate in Weekend Academy, there is still a chance for you to help with this Career Day or again in October with Reading Rally. You will not be disappointed if you choose to volunteer. Let me know if you wish to participate on June 12th. Also, if you have any connections at any of the theaters (Bijou, Clarence Brown, Tennessee Theater or Black Box), we hope to set up a field trip for the children at the October event. We are shooting for it not to conflict with the Susan Komen Race so more of us can participate.

Our next board meeting will be held on Thursday, June 10th at 11:30 a.m. at LBMC. Even if you are not a board member, you are always welcome to bring your lunch and attend.

I look forward to seeing you all on June 7th and hopefully our golfers will hit them long and straight!!

Sandy

Philanthropy

Our chapter has allocated \$100 per month for philanthropy donations. The board voted to make our June donation to Relay for Life. The EWI Nashville Chapter is leading a Flood Relief drive for families affected by the 1,000 year Nashville Flood. The board voted to donate to this effort in place of a donation in July. If anyone would like to contribute to the Flood Relief Drive, make your check payable to the Nashville Chapter EWI Flood Relief and send to:

Judy Milliken, Treasurer Nashville Chapter
Memorial Foundation
100 Bluegrass Commons, Suite 320
Hendersonville, TN 37075

We are always looking to donate to organizations in the Knoxville area that support women and children. If you have any suggestions of organizations, please contact Terrye Whitaker at 539-2011, extension 118 or email her information at whitaker@national-college.edu.



MEETING SCHEDULE

June 7, 2010

Pilot/Xinergy Golf Classic
Gettysvue Country Club
9317 Linksvue Dr.
Knoxville, Tennessee 37922
522-4653
Reception 6:00 pm, \$25

July 20, 2010

Fun Night
Volunteer Princess Cruise
Evening 5:30 pm

August 17, 2010

Auction
Bearden Banquet Hall
Evening 5:30 pm

September 21, 2010

Board Installation
Hunter Valley Farm
Evening 5:30pm

October 19, 2010

Firm Night
Home Federal Bank of TN
Evening 5:30 pm

November 16, 2010

Naples Italian Restaurant
Evening 5:30 pm

December 14, 2010

Ornament Exchange
Knoxville Convention Center
Lunch 11:30 am

May meeting summary

The May meeting was held on May 18 at Copper Cellar West. Kathy Metts, President and Principal Owner of Impact Associates, was the speaker. Kathy is an executive consultant with 25 years of experience in strategic communication, marketing, teambuilding, and events. She plans and executes high-consequence meetings and events for US officials, international dignitaries, and professional and technical groups. Kathy gave the membership a presentation on proper business etiquette.

Since this was a business meeting, reports from the chapter board and committees were provided to the membership.

Sandy, Lisa and Terrye shared information about their attendance at the EWI Spring Conference in Memphis with the membership. Read more about the event in this newsletter.

Membership

The following is a list of open business classifications in our chapter. Do you know someone in one of these business classifications? Invite them to a meeting!

- ✓ Advertising
- ✓ Home Improvement
- ✓ Air Conditioning
- ✓ Jewelry
- ✓ Broadcasting – Radio
- ✓ Photography
- ✓ Catering
- ✓ Dry Cleaning

Our Strategic Goals

- ❖ To strengthen, expand and broaden membership
- ❖ To provide member firms with meaningful benefits
- ❖ To actively promote education for all representatives
- ❖ To achieve a high level of community visibility through service



Sandy Richards, Kathy Metts, Lisa Coulter



Scarf silent auction



Anderson Little and Sandy Richards



Kay Wright and Evie Maynard

Upcoming Events

Weekend Academy Career Fair - June 12

We have a Career Fair Day coming up next Saturday, June 12 from 9:00 - 12:00 with the boys and girls of Weekend Academy. Sherry Ellis, Anita Rivera, Sandy Richards, Denise Smith and Lisa Coulter plan to share information about their careers.

July 20 Silent Auction - Summer Fun!

Our July meeting will be a Fun Night aboard the Volunteer Princess Cruise. This is a great time to invite guests and potential members to come share in the fun with us!

We need fun summer items for a silent auction at the July meeting. If you can donate items, please contact Connie Leggett as soon as possible. We will also have tickets available for door prizes, so bring some cash!

EWI-Knoxville's 10th Annual Chinese Auction

Save the Date: Tuesday August 17th Buddy's Banquet Hall

\$25.00 per person/ \$200.00 per table of 10. For reservations contact Jana Davison at jdavison@humana.com

Please begin soliciting items for the auction. A letter and forms have been emailed to the member firm executives and to the membership to help with soliciting items. Please return these forms to Connie as soon as possible, but no later than August 1. Please let Connie know if you have additional ideas for items. We really need some good LIVE auction items. If you know of anyone with cabins, condos on the beach, hotels near the water, contact Connie if you have any contacts with any of these or if you know of other things that could be a LIVE auction item.

Contact: Connie Leggett with donations. Email cleggett@lbmc.com or call 862-6511.

Leadership Conference and Annual Meeting 2010

LCAM, as we like to call it, will be September 23-26 in Kansas City. The chapter will sponsor attendance for the representatives who received the most votes at the May meeting. Attending LCAM 2010 will be Sandy Richards, Lisa Coulter, Connie Leggett, Denise Smith and Jana Davison.

YOU ARE INVITED
TO ATTEND
THE 10TH ANNUAL
EWI
Chinese
Auction
TUESDAY
AUGUST 17TH
5:30P.M.
BEARDEN BANQUET HALL
5806 KINGSTON PIKE
KNOXVILLE, TN 37919
\$25 PER SEAT / \$200 PER TABLE OF 10
RSVP: JANA DAVISON
JDAVISON@HUMANA.COM
865-670-7006

EWI Spring Conference

Sandy Richards, Lisa Coulter and Terrye Whitaker attended the EWI Spring Conference held in and hosted by the Memphis Chapter. Not only did they have a great time, they were privileged to hear some amazing speakers and network with members from various EWI chapters across the country.

The conference began with a great welcome reception featuring Elvis. The first day included a Leadership Academy session with Lori Giovanni. Lori's presentation was Leadership - the Power of Relationships. The rest of the day consisted of workshops and leadership exercises. There was great discussion on how we can improve our local chapters. The evening included a barbeque meal and awesome entertainment by the Bouffants who got everyone moving!

On Saturday morning, the group met at the Fogelman Center for breakfast and to hear about the new planned giving opportunity we have through EWI. Speakers for the Saturday session were Spence Wilson, President of Kimmons-Wilson, Inc., founder of Holiday Inn and Daniel Mullally, Senior Vice President of Sales for Federal Express. Both speakers had great leadership messages for the group on the three "C"s -- Community, Careers, and Connections. Daniel also included a fourth "C" -- Challenge. We should all continually challenge ourselves to be better in what we do.



Lisa, Sandy, Elvis, and Terrye



Sandy, Terrye and Lisa



The Bouffants



Sandy, Martye Slayton (EWI Memphis) and Terrye

Member Spotlight



Classification: Hotel Ownership and Management Company (Hilton and Marriott Brands)



Ashley Dixon, Market Director of Sales

Mission Statement:

To provide an environment for the ministry of others

McKibbon Hotel Management is a faith-based company headquartered in Tampa, Florida. McKibbon owns and manages approximately 65 hotels in the southeastern U.S. They currently have five hotels in West Knoxville and will soon have six.

McKibbon recently completed a full renovation of TownePlace Suites by Marriott and will begin a complete renovation of Residence Inn by Marriott this July. In addition, they are building a new Hampton Inn in Turkey Creek. Construction starts this summer. By these investments, McKibbon is committed to providing the best products and accommodations to their clients.

Ashley has been with McKibbon for 2 ½ years. She has been married for 13 years to Chris Dixon of Oklahoma. They have two daughters, Alex, age 10 and Taylor, age 7. Bogey, their 13 year old boxer, is like another daughter to them.

Ashley has been with EWI since October 2009.

Top 5 Qualities of an Effective Manager

Strong Performance – Managers need to meet and exceed performance standards on a daily basis. They must have a very narrow “say-do gap” and always live up to the commitments they make.

Decisiveness – Managers must have the courage to make the tough calls. While they realize that every decision might not be perfect, effective managers make well-reasoned and timely decisions. They choose to live proactively – not reactively.

Accountability – Managers are always accountable for their actions and the decisions they make. When a problem arises they look first to their own contributing actions (or lack thereof). Accountability breeds trust. An effective manager is one who others see as a go-to person who will listen to their problems and help them to find solutions.

Strong Communication – Managers must be strong communicators. They must clearly convey their expectations and consistently hold others accountable when those expectations are not met. Effective managers do not shy away from confrontation because they understand that conflict is sometimes necessary to bring about resolution.

Service-Based Leadership – Managers truly care about those they lead. They seek to remove obstacles that prevent others from reaching their fullest potential. They are empathetic to others’ needs; however, they avoid coddling or enabling others because they are focused on individual growth and exceptional performance.

Effective managers are excellent leaders. Incorporate these 5 top leadership qualities into your daily life and watch your team thrive!