

President's Message



Hello Ladies!

Terrye and I just returned from Nashville where we attended the first Tennessee Board Forum. EWI - Nashville worked hard putting this together, and it was amazing! I am confident each chapter came back from this with new ideas to think about and tools to

make positive things happen in our chapters. It was such a pleasure as we realized that our Chapters can be more productive if we will share our successes and failures and rely on each other for support. The Tennessee Board Forum will become an annual event, and I am certain it will improve each year to become an incredible tool for the State of Tennessee. We were joined by four corporate board members, Sharon Bennett, VP-President- Elect from EWI-Cincinnati, Rene Callery, Membership Director - EWI-Detroit-Windsor, Nancy Harrison, Secretary/Treasurer - EWI-Chattanooga, and Peggy Quinn, Advisor - EWI-Memphis. They listened to us, gave us ideas, suggestions, and updated us on improvements and changes at the corporate level. We gained new friendships that we will treasure, and I look forward to reconnecting with each of these ladies in Memphis and again in Kansas City.

We have many things coming upon sooner than we think. First, our scholarships are in full swing with Kay Wright doing a fantastic job. The committee is currently in the process of reviewing the applications in order to score and narrow down for our external judges. Next, will be our golf tournament in June. Val Beers, Linda Austin and the golf committee are hard at work pulling all the pieces together for this event. And, lastly, is our auction. August seems like a long time away, but beginning in May, Connie and her committee will be running and gunning to make this a top-notch event. If you are not currently on a committee, Ways & Means could use you! Also, please think about how your firm will be able to help with these events. Remember, we need everyone's help in all areas. Take advantage of our chapter and grasp onto EWI. Don't skate along and sort of participate... you won't be sorry.

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Terrye Whitaker,
Advisor/Philanthropy
National College of Business &
Technology

Our next board meeting will be held Thursday, March 11th at 11:30 a.m. at LBMC. Even if you are not a board member, you are always welcome to bring your lunch and attend the board meetings.

I look forward to the March meeting which will be a firm night on Tuesday, March 16th at Humana offices. Jana, we can't wait for the opportunity to hear all about Humana!

Happy St. Patrick's Day to you all! As always, thank you for all that you do for EWI – Knoxville.



Networking with Paula Pavelka



Paula giving presentation



Sandy Richards and Paula



Lisa Coulter and Lindsay Parrott

Sandy

February Meeting Summary

Our February meeting was a lunch meeting at Peerless Steakhouse.

Paula Pavelka author of “Body, Mind & Soul Living – a Guide to a Healthier You” gave a presentation on organic foods and healthy eating habits.

Paula’s website is www.bodymindsoulliving.com

We welcomed two guests at the February meeting – Lindsay Parrott, Marketing Director for Worldwide Equipment and Amy Barnett with International Tropical Plants.

March Meeting Information

Our March meeting will be a ‘firm night’ on Tuesday, March 16, at the Humana Guidance Center at 4438 Western Avenue (phone 329-2990). Registration and networking begin at 5:30 p.m. with dinner and the program at 6:00 p.m. The Humana offices are located in the Kroger shopping center.

Jana Davison will present “Buy New Shoes by Knowing Your Benefits”.

Please bring new and used cell phones for donation to a local Domestic Violence Center. Used cell phones will be cleared and re-programmed for emergency calls.

Bring \$1 bills for door prizes! If you have any gift items you can donate for this fundraiser, please bring them! We would like to keep this going!

Philanthropy

Our philanthropy donation for February was to a local Domestic Violence Shelter. We would like to continue our support of the shelter at the March meeting by collecting new and used cell phones. In addition, the shelter continues to need toiletries and other items for women and children. Items needed are:

- Feminine products, pads, tampons, and liners, (heavy to light) fresh sprays and even douches are welcome.
- Tooth brushes for all ages from infant to adult.
- Tooth paste (kids and adult).
- All sizes of underwear and bras are needed.
- Shampoos and conditioners (small sizes to give to each person are great but big bottles are very welcome as well).
- Tissue paper, paper towels and toilet paper are in grave need.
- DIAPERS
- First aid things such as band aids, gauze, first aid kits.
- **Cell phones - Please bring to March meeting – new or used**
- Games and things for children to keep them entertained and to provide comfort.

Upcoming Events

EWI of Memphis will host a Spring Conference on April 22-24. The theme is Leadership – The Power of Relationships. Attached is a copy of the agenda. Cost is \$290. More information can be found at ewiconnect.com.

The Leadership and Annual Conference (LCAM) will be September 23-26 in Kansas City.

MEETING SCHEDULE

March 16, 2010
Firm Night, Humana
Evening 5:30 pm

April 20, 2010
Scholarship Night
Evening 5:30 pm

May 18, 2010
Business Meeting
Lunch 11:30 am

June 7, 2010
Golf Tournament
Gettysvue Country Club
Evening 5:30 pm

July 20, 2010
Fun Night
Volunteer Princess
Evening 5:30 pm

August 17, 2010
Auction
Bearden Banquet Hall
Evening 5:30 pm

September 21, 2010
Board Installation
Hunter Valley Farms
Evening 5:30pm

October 19, 2010
Firm Night
Home Federal Bank of TN
Evening 5:30 pm

November 16, 2010
Breakfast 7:30 am

December 14, 2010
Ornament Exchange
Lunch 11:30 am



Auction Items Needed

The Auction Committee has sent letters to past and prospective donors soliciting items for the 2010 Auction. If you know of any individuals or businesses that might donate items, please send their name and contact information to Connie Leggett at cleggett@lbmc.com. In addition, when you eat at restaurants or shop at your favorite places, please ask for donations to our auction. Items, gift cards, or gift certificates are great.

Golfers Needed

The Golf Committee is also looking for sponsors and golfers for the Golf Tournament in June. The tournament raises the funds for our scholarship program. If you know of any individuals or businesses that may be interested in being a sponsor or golfer, please send their name and contact information to Valorie Beers at vebeers@bwsc.net.

Fundraising Items Needed

We would like to continue our monthly door prizes, but we need items. If you or your firm have any suitable items they would like to donate, please see Connie Leggett or Rena Amerson.

Tips for the Office

Effectively Manage Your Mistakes

Perfection is unrealistic. If you are attempting to perform to your greatest ability, you are going to make mistakes along the way. It is not the mistake, but rather the manner in which you handle it, that shows your strength as a leader.

When you make a mistake, consider the following:

- **Attack your mistakes head on.** Spend time mapping out your corrective course of action before you blindly start trying to fix your error.
- **Take responsibility for your mistakes.** Attempting to divert attention or shift the blame onto someone else will make the situation worse.
- **Learn from the experience.** Reflect upon your mistake. Ask yourself what you can do to avoid making the same mistake in the future.
- **Don't beat yourself up.** Mistakes, even big ones, happen. You may be upset with yourself. Others may be disappointed. But at the end of the day, you cannot undo what has already been done. Going forward know that you are a wiser person for it.

Everyone makes mistakes. **Leaders** acknowledge them, learn from them and move on.

Be a Leader!

Top Ten Fashion Picks for Spring 2010 from dressingwell.com

You don't need a whole lot of clothes to get out the door each day feeling your personal best. Shop in your closet first, make a list of what you need based on your lifestyle and personal preferences, and then visit stores and websites that complement your budget and personality.

Here's our top ten list for the season ahead. We hope it helps bring some focus to your shopping this season!

- #1 Not so Boring Beige** Pair it with pale yellow or crisp coral for a fresh look.
- #2 Animal Prints** Trench coats, shoes, bags and belts come alive with what has emerged as a classic print.
- #3 The Little White Dress** A fresh twist on a perennial classic. Pair it with a jacket or cardigan for work — glam it up for a night out on the town.
- #4 A Big, Bright Floral Blouse** Belt it over a skinny pant or wear it as a soft, flowing jacket over a simple dress.
- #5 Pencil Skirts** High-waisted silhouettes, below the knee hems and stiletto heels give them modern appeal.
- #6 Colorful, Oversized Handbags** Pick a hue you love and wear it with everything!
- #7 Denim Galore** Classic jeans, of course, but also jackets, vests and skirts too. White and black denim provide a fashion-forward contrast with colorful tops and accessories.
- #8 Ballet Flats** Choose those with a slight heel & snipped toes for a fresh look.
- #9 The Boyfriend Jacket** Mid-thigh lengths, strong shoulders and rolled up sleeves give it signature style
- #10 High Impact Jewelry** Think big. Think bold. Think bargain. Scout out tony boutiques, garage sales and your grandmother's jewelry chest for one-of-a-kind pieces you'll love to wear!

