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## **For Immediate Release**

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### **Executive Women of Knoxville Raise Money for The Salvation Army**

Volunteers from Executive Women International (EWI) of Knoxville collected money for The Salvation Army's Red Kettle Campaign in December. Volunteers from the Knoxville Chapter of Executive Women International rang bells in front of Dillard's West Town Mall from 10 am to 8 pm on December 9.

EWI volunteers collected more than \$500 for The Salvation Army on December 9 which was the highest total of the day in the Knoxville and surrounding area.

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#### About EWI

Established in 1938, EWI® is a non-profit organization with more than 2,500 member firms and 2,800 representatives in major cities throughout the United States and Canada. EWI brings members together to promote member firms, to enhance personal and professional development, and to encourage community involvement.