

## Letter from the President



Ladies,

Goodbye winter, hello spring! What else am I excited about? EWI of course!

Just take a look at our upcoming meeting schedule: scholarship night, golf tournament, firm night followed by executive night, and that just takes us through August!

Did you realize that our chapter recently cut a check to Weekend Academy for \$962? Check out page 2 for all the details, plus read all about Knoxville Women Build and how you can sign up to volunteer in October (and go ahead and schedule that manicure for the day after!).

Lastly, LCAM, LCAM, LCAM! The 64th Annual Leadership Conference and Annual Meeting will be held September 22-24 in Minneapolis and 3 lucky ladies will be the recipients of full paid sponsorships to this amazing conference. Now isn't that exciting? Why yes! Don't miss the April meeting and miss the opportunity to nominate yourself for one of the sponsorships.

Actually one more thing, I promise! Less Stress, More Time, what is working for you? I need to hear from you, call me!

Enjoy the rest of the newsletter, and I look forward to seeing you next Tuesday night at Gettysvue!

*Lisa*

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## March meeting summary

Our March meeting was a firm night at **Knoxville Catering & Special Events**. Shawn Hines, Marla's husband and founder of the company, told us how he started the business from scratch in his garage and grew it to the successful business it is today. Knoxville Catering can handle parties of any size and scale, from small lunch gatherings to large corporate events. Shawn & Marla recently learned they will provide all the catering for Bonnaroo this summer. Bonnaroo is an annual four-day music and arts festival held in Manchester, Tennessee. For more information on Knoxville Catering & Special Events, visit their website at [www.knox catering.com](http://www.knox catering.com) or call Marla at 691-0100.

## Membership recruitment

Please help grow our Knoxville Chapter. This month's **recruiting** will focus on the following industries:

- University or College
- Automobile retailer
- Home improvement (carpeting, interior decorator, tile retailer, landscaper, etc.)

If you know anyone who works in these **categories** that would be a good fit for our chapter, please contact Ashley Dixon, Membership Director, at 218-5552 or [knoxvillemdos@mckibbonhotels.com](mailto:knoxvillemdos@mckibbonhotels.com).

## Philanthropy

Our April donation will go to **Purses with Purpose for the Boys and Girls Club**. In May, our donation will go to **Second Harvest** to help them replenish the supplies that were lost in last month's flooding.

We donated \$962 to **Weekend Academy** to support their programs for next year and the remainder of this year. Weekend Academy is a Saturday enrichment program dedicated to enhancing learning for select students in grades 3-5 from Title One Schools and is our Reading Rally partner.

We plan to participate in the **Knoxville Women Build** this fall. Sandy Richards, Advisor and Philanthropy Committee Chair, is organizing two shifts, Noon to 4 pm and 4pm to 7:30 pm. We hope to have at least ten volunteers for each shift. Registration begins Monday, May 2. If you are interested in volunteering for this effort, please contact Sandy at [srichards@lbmc.com](mailto:srichards@lbmc.com).



KNOXVILLE CATERING  
& SPECIAL EVENTS



Buffet table at Knoxville Catering & Special Events



Shawn and Marla Hines, Knoxville Catering & Special Events, owners



Lisa McClain, President of Weekend Academy, & Denise Smith

## Scholarship report

May 17 is scholarship night and the scholarship committee has been hard at work reviewing applications and making the selections. Three scholarships totaling \$6,000 will be awarded to local high school juniors. The committee received a total of 19 applications from public and private schools in Knoxville and the surrounding area.

The internal scholarship committee members are Terrye Whitaker, Susan Morris, Melanie Monroe, Kathy Eaves and Lisa Coulter.

The external judges, who determine first, second, and third place, are Wendy Wheeler (Maryville College), Nelda Sparkman (Premier Surgical Associates) and Larry Leggett (Bailey Sales, Inc.).

The speaker for scholarship night will be **Dr. Suzanne Hine**, Vice President for Academic Affairs, Tennessee Wesleyan College.

The two students who were our recipients last year were honored by the News Sentinel Academic Achievers in April. **Christina Lulich** is Valedictorian at Gatlinburg Pittman High School and **Shelbi Bias** is Valedictorian at Gibbs High School.



**Monday, June 6, 2011**

**Gettysvue Country Club**

First Flight 7:30 am

Second Flight 11:30 am

\$1,000 Hole Sponsor

\$750 per foursome

\$500 Flag Sponsor

\$400 Goody bag Sponsor

Contact: Linda Austin

246-3207

[Linda.Austin@Baileynet.com](mailto:Linda.Austin@Baileynet.com)

Proceeds benefit EWI Scholarship programs and Knox Youth Sports



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## New Member Spotlight



Classification: Telecommunications, IT support



### Mandie Seal, President

New Link Solutions was formed in April 2006 as a local telecommunications company. Through the years, New Link has evolved into an IT support company filling a growing niche in our community. New Link's vision is to provide a fast response, informed expertise, and consistently high quality solutions.

Mandie began working with New Link Solutions in January 2009 as bookkeeper / office manager. In September 2009, Mandie had the opportunity to become owner and President of the company. Mandie has been married for 14 years and has three children ranging in age from 12 to 4. Mandie loves to read, sew and knit.

New Link Solutions provides quality technology solutions for their customer's collaboration needs that in turn makes them more successful. New Link specializes in finding creative ways to solve technology problems.

For more information about New Link Solutions, visit their website at [newlinksolutions.com](http://newlinksolutions.com).

## Meeting Schedule

*Note - new time!*

**Tuesday, Apr. 19**  
5:45 pm - 7:00 pm  
Speaker: Laura Barron  
**Gettysvue Country Club**

**Tuesday, May 17**  
5:45 pm - 7:00 pm  
Scholarship Night  
Gettysvue Country Club

**Monday, June 6**  
5:45 pm - 7:00 pm  
Golf Tournament  
Gettysvue Country Club

**Tuesday, July 19**  
5:45 pm - 7:00 pm  
Firm Night at  
Homewood Suites

**Tuesday, Aug. 16**  
5:45 pm - 7:00 pm  
Executive Night  
Gettysvue Country Club

**Tuesday, Sep. 20**  
5:45 pm - 7:00 pm  
Business meeting  
Gettysvue Country Club

## Dates to Note

Professional Development Webinar  
"Emotional Intelligence"  
Kathy Holloway Hill  
**May 3, 3:00 pm ET**

Tennessee Board Forum  
**June 10-11**

64th Leadership Conference and  
Annual Meeting (LCAM)  
**Sep. 22-24**





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### Member Firms

Appalachia Business Communications  
Bailey Sales Corporation  
Barge, Waggoner, Sumner & Cannon  
BEH Group  
Bertelkamp Automation, Inc.  
Bush Brothers & Company  
Covenant Health Systems  
Dermatology Associates  
Employbridge/Staffing Solutions  
Holbrook, Peterson & Smith, PLLC  
Home Federal Bank of TN  
Humana  
In10city Interactive  
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Knoxville Catering & Special Events  
Knoxville Chamber  
Knoxville Coca Cola  
Knoxville Tourism & Sports Corporation  
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McKibbon Hotel Management, Inc.  
New Link Solutions  
Pilot Travel Centers, LLC  
PSI Packaging Services, LLC  
Pure Line Printing  
Tennessee Valley Authority  
Travis Meats, Inc. / Travis Marine  
UBS Financial Services  
WBIR TV 10  
Xinergy Corporation

### April / May Birthdays

**Marla Hines**

**April 6**

**Kathy Eaves**

**April 7**

**Betty Finley**

**April 15**

**Lou Ann Hamilton**

**April 19**

**Sharon Donnell**

**May 19**

**Sheri Lockett**

**May 22**

**Happy Birthday!**

