

## FROM EWI/ KNOXVILLE PRESIDENT



Top O' the Mornin' to Ya', Lassies and Laddies!

There is much fun around St. Patrick's Day, like parades, wearing green, shamrocks for good luck, green beer (most of these traditions started in America) but I recently learned that it really has religious significance in Ireland. St. Patrick was a man of faith and goodness who brought Christianity to a pagan people. The shamrock was considered sacred by the Celtic Druids so St. Patrick adapted it to fit the Christian religion as representing the Holy Trinity which made it easier for people to accept his teachings.

St. Patrick's Day seems to me to be the holiday that heralds the coming of spring and the recent warmer days have many of us eagerly looking forward to it. It's my favorite season of the year, when the trees and plants start coming back to life.

EWI of Knoxville is also emerging from winter hibernation. We're looking forward to our first Business Meeting at Rachel Mobley's beautiful Downtown Marriott hotel where she is hosting us for Firm Night this month. April brings our 25<sup>th</sup> anniversary celebration and Sheri Lockett has promised much fun and a few surprises . . .

Six scholarships will be awarded at the May meeting. Sandy Richards, the Scholarship Committee, and the judges are working hard to choose the best of the best of local high school seniors; Peggy Wilson and her staff at Pellissippi State are selecting three deserving adult students; and an awesome speaker has been confirmed.

June is our always enjoyable golf tournament benefiting the EWI Scholarship Fund and the Knox Youth Sports Challenger League for special needs children who might not otherwise have an opportunity to play sports. Emily Dameron and Linda Austin are depending on you to help make the tournament a success again this year. In traditional volunteer spirit, please let them know what you will do to assist.

And the Chapter itself is depending on you for another successful 25 years. Help us reach our goal of six or more new member firms this year. Remember: \$50 in your pocket for each new paid membership. Your efforts and your presence at the meetings are always appreciated. Keep looking for that pot of gold at the end of the rainbow!

*Sherry Ellis*  
*Home Federal Bank of Tennessee*

## 2013 EXECUTIVE WOMEN OFFICERS & DIRECTORS

### President

Sherry Ellis, Home Federal Bank

### Vice President

Susan Arnold, Bush Brothers & Co.

### Secretary

Samantha Chittum  
Knox County Government

### Treasurer

Denise Smith  
Tennessee Valley Authority

### Ways & Means

Zandra Coppenger  
Bush Brothers & Co.

### Membership Directors

Terrie Arp, Coca Cola Refreshments  
Susan Goode, Coca Cola Refreshments

### Sergeant-at-Arms

Jana Davison, Humana

### Program Director

Robin Jones, Riverstone Rentals, LLC

### Director At Large / Golf Chair

Emily Dameron, Shaw Environmental

### Publications Director

Rachel Mobley, Knoxville Marriott

### Scholarship Director

Sandy Richards  
Lattimore Black Morgan & Cain

### Past President's Chair

Connie Leggett, LBMC

### 25<sup>th</sup> Anniversary Committee

Sheri Lockett  
Bertelkamp Automation



## Earn Cash 2013 EWI



### Membership Incentive

**Don't forget about the membership incentive...**

**\$50 for each new member brought in!!!**

Now accepting applications for the following categories:

- \* Marketing
- \* Insurance
- \* Printing Services
- \* Catering/Restaurants

**Contact Terrie Arp** – (865)544-4691, [tarp@coca-cola.com](mailto:tarp@coca-cola.com)

with any potential new member / guest you would like to invite to a future meeting. She needs to make sure there is no conflict with another firm's Minor Classification.



## Board Meetings

**Are on the second Tuesday of each month at 8 A.M**  
**Contact Sherry Ellis for the location as it can change**

### March 19, 2013 5:30 PM EWI Firm Night - Knoxville Marriott

Come enjoy an evening of dinner, drinks and great company!  
Registration table will be on the 11<sup>th</sup> floor outside the Riverview Room.  
Parking is Complimentary.



### April 16, 2013 at 5:30pm Gettysvue Country Club with Vallie Collins



Vallie Smith Collins resides in Maryville, Tennessee with her husband and three young children. She is a graduate of the University of Tennessee, and for over twelve years she was employed by a contract

manufacturer of medical devices, pharmaceuticals, and consumer products. As a sales person, travel was a key requirement of the job. As a result, Vallie was a passenger on USAirways Flight 1549 that landed in New York's Hudson River on January 15, 2009. Come hear her share that experience!

## 2013 KNOXVILLE CALENDAR

**March 19, 2013**  
Golf Committee Meeting  
**4:30pm**  
Knoxville Marriott

**March 19, 2013**  
EWI Firm Night  
**5:30pm**  
Knoxville Marriott

**25<sup>th</sup> Anniversary Meeting on**  
**April 16, 2013**  
**5:30pm**  
Gettysvue Country Club

### ***Congratulations to Ashley Dixon with McKibbon Hotels.***



Ashley has been promoted to Regional Director of Sales and Marketing for 22 hotels in nine markets. Ashley will be traveling more which, sadly, means that she will drop out of “active duty” with EWI. She has promised attendance at our special events if her schedule permits and a replacement representative from her sales staff. Many thanks, Ashley, for your efforts on behalf of EWI these past few years.

### **February’s Meeting**



*Knoxville EWI:  
Thank you so much for the donation to Hospice in honor of my Mom (Sharron Hitchcock) your prayers and thoughtfulness during this difficult time warm my heart. Again - Thanks friends!  
Connie Leggett & family*

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Connie Leggett & Family

### **Pond Gap Elementary School**

Thank you for your support!

1401 Hollywood Drive  
Knoxville, TN 37909

Thank you Executive Women International!

Your generous donation of \$500.00 is helping us set up new listening stations for our young readers. We are purchasing books on CD along with portable CD players and headphones. The students love to listen to good reading and this helps them become better at reading too! Your support means so much!

Shaunda L. Earnst  
Assistant Principal



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Shaunda L. Earnst  
Assistant Principal*

# EWI CORPORATE

## EWI Corporate Office has Moved!

*The Corporate Office has a new home at 3860 South 2300 East, Suite 211, Salt Lake City, UT 84109. You can contact us at the same phone number and email.*



### Easy PowerPoint Principles for Leaders: Create Clear, Confident, and Convincing Communication

**Date:** Tuesday, April 9, 2013

**Time:** 3:00 pm (ET)

**Presenter:** Diane Windingland

**Registration:** EWI corporate website – [www.ewiconnect.com](http://www.ewiconnect.com)

Leaders are communicators. No matter what industry you are in, effective communication can make or break your career, especially when you are called upon to make a presentation. In most businesses, "presentation" is synonymous with "PowerPoint." PowerPoint presentations deservedly have a bad reputation (e.g., "death by PowerPoint"), but it's not because of the presentation software; it's how people use it. In this webinar you will discover why and how to:

- Plan your presentation for maximum impact
- Design eye-catching slides using 4 easy techniques
- Avoid common mistakes
- Use a few tips and tricks to enhance your presentation
- Deliver your presentation smoothly, even if everything goes wrong

Don't let your PowerPoint presentations be a cure for insomnia. Make your PowerPoint presentations "pop" by applying a few easy PowerPoint principles.

## 2013 Spring Conference

**April 18-20, 2013 Chattanooga, TN (Chapter City)**

Executive Women International's 2013 Spring Conference will be hosted by EWI of Chattanooga. This sure-to-amaze event is scheduled for April 18-20, 2013. The theme is "Leaders with Vision - All Aboard to a Positive Future." April 20th is EWI's 75th anniversary date, so this is sure to be an extra-special day. Please mark your calendars and register soon!

## LCAM 2013 Leadership Conference & Annual Meeting

**September 18 - 21, 2013 San Diego, CA (Chapter City)**

### MEMBER FIRMS

Appalachia Business Communications

Bailey International, LLC

Barge, Waggoner, Sumner & Cannon

BEH Group

Bertelkamp Automation, Inc.

Bush Brothers & Company

Coca Cola Refreshments

Dermatology Associates

Employbridge/Staffing Solutions

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Home Federal Bank of TN

Humana

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Knoxville County Government

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Lattimore, Black, Morgan & Cain, PC

McKibbon Hotel Management, Inc.

Pellissippi State Community College

Pilot Travel Centers LLC

Riverstone Rentals, LLC

Shaw Environmental & Infrastructure

SunTrust Bank

Travis Meats, Inc. /Travis Marine

WBIR TV 10

## Do you believe in luck?



**Luck:** is fortune (bad or good) which occurs beyond one's control, without regard to one's will, intention, or desired result.

You hear of people that just happen to be at the right place and the right time but are they really lucky? The definition states 'without regard to one's will', so the question is, who's will is it?

There was an evangelist I once knew; his name was Brother Russell Clayton, here is his testimony.

"In 1920, as a six year old boy, I came to New York City from London. My Mother was Jewish and cared for me but my father did not and wouldn't even ride over to America on the same boat with us. Living in Brooklyn from age six to eighteen, my father would often beat me. I was born a eunuch, with no desire to masculinity, and father singled me out for his fits of rage. As a little child, I wanted love, but as a beaten and battered child, I always thought there was something wrong with me."

"One night after a terrible beating, I was thrown out of a window. I believe God protected me enough so that I landed on my feet. Momma tried to throw me a coat because of the cold and snow, but father grabbed it and hit her. I managed to make it to the park bench where I would always run to for refuge. The local Rabbi's cat would always come there and comfort me as a friend."

"Beaten close to death, I bent over exhausted when I felt a warm hand on my head. I looked up and saw a tall man in a robe. He was kind but authoritative as he said, God has sent me to tell you He loves you and you belong to Him."

"I belonged to Him at age six, but did not get saved until forty-five years later. I turned to pick up the cat for I wanted to ask him to take me with him; but when I looked again, he was gone. There were no footprints in the snow. That was the first time I heard that God loves me."

"After that night, I decided I would spend the rest of my life searching for the God that loves me."

"With all of my heart I searched for God. Momma put me in the Jewish school hoping I would later go to Jewish seminary. I wanted to please momma, so driven to find God and make mamma's dream come true, I mastered Hebrew and in 1932 was ordained as a Rabbinical Priest. From there I went to Kings College in England, searching for God in religion, the law, history, and linguistics. But I didn't find the God that loved me."

Earning his first master's degree in concert piano in Germany, Russell traveled extensively. He played in the Brooklyn Symphony at Carnegie Hall and befriended the renowned soprano soloist Elaine Donahue in London. His second master's degree was in history. During his time in music touring, Mr. Clayton went on to Austria to receive a PHD in Language. He spoke seven languages fluently.

"During my time as a successful concert pianist, I searched for God in every religion I could find. From Judaism, to Buddhism, to Bahai, to Hinduism, to the Jehovah's

Witness, I even studied to become a Catholic priest for a while. But I could not find the God that loved me and thought I never would.”

“I became a very depressed and hopeless alcoholic and smoker. Ending up back in America, in a drunken stupor, I got on a train to go to Chicago. When the train arrived I found out that I had been taken to Atlanta. I was furious. I was ready to give up life and began heading to a hotel to commit suicide. On the way, a man bumped into me, and unknown to me, he slipped a gospel tract into my shirt pocket. I angrily pushed him away and headed to the room. In the room, I took out a German Luger that I carried with me. For some reason, I climbed onto a chair so that I would fall onto the bed when I died. But instead, I slipped off the chair and the tract fell out of my pocket onto the bed.”

“I began to read about Jesus and His love for me. I read how He could redeem me through His blood. That night I met the God that loved me. Jesus is the God that I had searched for all my life. I have been on the firing line ever since, and have only wanted to thank Him every day for saving me.”

After his Christian conversion in 1965, and after becoming very familiar with many other religions of the world, he became a traveling Christian evangelist. For the remainder of his life, Mr. Clayton did away with most of his possessions and after that event, never owned a home, automobile, or any other vestige of what most people in the West own. He relied upon God to supply his need and never again sought power, prestige, or success in the eyes of man. He traveled to most of the major cities in the United States. He traveled by bus, truck drivers he knew, and benevolent individuals became his preferred mode of transportation. He would stay in homeless shelters, in homes of supporters, or even in parks and vacant buildings where there might be someone in need of the Gospel message. While on the streets, he was shot, stabbed, dragged into sewers, beaten up, and humiliated for the cause of Christ. He became an Apologist, which is one who proves the Work of God based on the events of the past. His vast knowledge of Scripture, especially the Old Testament, along with his higher education and experience in life gave him a unique perspective that was captivating to the hearers of his lectures. His willingness to sit down with anyone, face to face, and be of service to their spiritual quest made him a true servant of Christ whom he served until his last day.

It seems Brother Clayton was ‘lucky’ enough to have had an abusive father, college degree, ability to learn quickly, to have been shot, stabbed, and to have met thousands of people that would take him in for days or weeks at a time from the day he gave his life to the Lord to the day he died. It sounds to me that ‘luck’ is really the will of SOMEONE that is always in control.

Brother Russell Clayton always said he didn’t believe in luck or coincidences because God is in control.

Russell A. Clayton passed into the Glory of God, Friday, February 13, 2009. Age 94. One month after he stayed with our family and shared his testimony one evening over dinner. Jonathan Howe, a family friend, wrote Mr. Clayton’s testimony and painted his portrait.

Rachel Mobley

[www.jnhowe.com](http://www.jnhowe.com)

## The Spotlight is on...

### Emily Dameron Shaw Environmental



What do you think you'll be doing five years from now?  
**Enjoying my marriage, career and life with family.**

What are your hobbies? **Water skiing, hiking, biking, reading**

What is your greatest accomplishment? **Learning to love myself and live in peace with those around me.**

Do you have kids? How old are they and what are their names?  
**Not yet, but maybe one day.**

Are you in a relationship? **My husband Tim and I have been married for over four years. He works for Regions Bank.**

How long have you been a member of EWI? What does EWI mean to you? **Since 2012; EWI has been a great way for me to connect with other women professionals and come together to support our community.**

What are you most proud of regarding your career? Why?  
**With hard work, long hours and determination, I have worked my way up to project management.**

How did you spend your last vacation?  
**My husband and I spent a week in AZ - hiking around Sedona, the Grand Canyon and Scottsdale.**

If you were given a random day off, what would you do with your day?  
**Go for a run and read a book.**

What is your motto in life?  
**Love Everyone**

Who is one of your heroes and why do they inspire you?  
**Anyone willing to step out of their shadow and shine their light for the world to see is inspiring to me.**

When you were a little kid, what did you want to be when you grew up?  
**A veterinarian**

Most people have a favorite story or experience that they love to share with other people. Here's your chance: what's your story?  
**I used to live across the street from Doc Severinsen and talk to him and didn't realize who he was for a long time.**

Spotlight Forms  
will be available  
at our next meeting.

If you haven't  
completed and  
returned yours,  
please pick up

one at the  
registration table

and return to

Rachel Mobley

ASAP.

Questions or to have a form  
emailed to you please  
contact Rachel Mobley at  
[rachel.mobley@marriottsales.com](mailto:rachel.mobley@marriottsales.com)  
or 865.594.4336

EWI Knoxville Chapter

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