

## FROM EWI/ KNOXVILLE PRESIDENT



**HAPPY NEW YEAR!**

I hope you had a nice Christmas and are looking forward to good things in 2013. It's a time to reflect on the accomplishments of the previous year and then turn our thoughts to new beginnings and changing times.

Some exciting events planned for 2013 are our 25<sup>th</sup> anniversary celebration in April just before the Corporate Spring Conference in Chattanooga (close enough to drive, ladies!); awarding scholarships to amazingly bright young seniors from local high schools, as well as, adult students at Pellissippi State who are always so grateful for our generosity; the annual EWI/Pilot Flying J Golf Classic on June 3rd; the Tennessee Board Forum mid-June in Nashville sponsored by EWI of Knoxville (another road trip!); LCAM in September highlighting the 75<sup>th</sup> anniversary of the EWI organization will be held in San Diego, where it all began; our fun-filled annual auction in October; plus interesting speakers throughout the year. Please lend your talents to the committees who will need you to make sure our magnificence shines this year.

It's membership renewal time for most of us and I sincerely hope you and your executive will agree that our modest dues are well worth the investment. If you need someone to help you persuade management to renew, please let me or our current membership co-chairs know. Our Past Presidents and Board members are also good resources. Any of us can talk tirelessly about the benefits of EWI membership.

Elsewhere in this newsletter you will see the revised guidelines for our 2013 membership incentive. Please keep EWI in the forefront of your mind and think about those people you know or firms you deal with regularly. Ask yourself if they would be a good fit in the organization. We need a strong, active membership if we want to continue to be relevant, able to do the good work we do in the community, and build those relationships that are so important to each of us on a personal and professional level. We don't want to be the largest in terms of sheer numbers of representatives – we just want to be the best. And who better than you can identify those potential firms and reps??

Sherry Ellis  
2012-13 President

### 2013 EXECUTIVE WOMEN OFFICERS & DIRECTORS

#### President

Sherry Ellis, Home Federal Bank

#### Vice President

Susan Arnold, Bush Brothers & Co.

#### Secretary

Samantha Chittum  
Knox County Government

#### Treasurer

Denise Smith  
Tennessee Valley Authority

#### Ways & Means

Zandra Coppenger  
Bush Brothers & Co.

#### Membership Directors

Terrie Arp, Coca Cola Refreshments  
Susan Goode, Coca Cola Refreshments

#### Sergeant-at-Arms

Jana Davison, Humana

#### Program Director

Robin Jones, Riverstone Rentals, LLC

#### Director At Large / Golf Chair

Emily Dameron, Shaw Environmental

#### Publications Director

Rachel Mobley, Knoxville Marriott

#### Scholarship Director

Sandy Richards  
Lattimore Black Morgan & Cain

#### Past President's Chair

Connie Leggett, LBMC

#### 25<sup>th</sup> Anniversary Committee

Sheri Lockett  
Bertelkamp Automation

# EWI volunteers raised \$529.61



## RED KETTLE CAMPAIGN

This certificate is awarded to

**EWI**

for an extraordinary contribution to the 2012 Red Kettle Campaign.

Passionate    Compassionate    Brave    Uplifting    Trustworthy

*Art Veljeff*  
Major / Area / Region  
12 / 17 / 12  
Date



It was reported in the Knoxville News Sentinel that the Red Kettle Campaigns exceeded their 2012 goal of \$600,000. November 12 – Christmas Eve more than \$650,000.00 was brought in to help fund programs like the Angel Tree. The Salvation Army helped more than 3,000 needy families in the Knoxville area during the holidays. EWI played a small part in their success!

## 2013 KNOXVILLE CALENDAR

**January 15, 2013**  
EWI – Luncheon  
Gettysvue Country  
Club

**February 12, 2013**  
EWI – Board  
Meeting  
Time and Location  
TBD

**February 19, 2013**  
EWI – **Dinner**  
Gettysvue Country  
Club

## New Member Posting

### Our Newest Member

Salvation Army  
Maria Haun, Rep  
Classification:

Major – Associations – Other  
Minor – Non-Profit

Contact Terrie Arp,  
865-544-4691,  
[tarp@coca-cola.com](mailto:tarp@coca-cola.com)  
with any potential new  
member / guest you  
would like to invite to a  
future meeting. She  
needs to make sure  
there is no conflict with  
another firm's Minor  
Classification.

# December Ornament Exchange





# Earn \$\$ !!!

## 2013 EWI Membership Incentive

New for 2013 – for every referral that results in a new paid EWI membership, you will earn \$50! Effective immediately thru end of year!!! Call Terrie Arp (865)544-4691 with questions!

## EWI CORPORATE

### 2013 Spring Conference

**April 18-20, 2013  
Chattanooga, TN (Chapter City)**

We are pleased to announce that Executive Women International's 2013 Spring Conference will be hosted by EWI of Chattanooga. This sure-to-amaze event is scheduled for April 18-20, 2013. The theme is "Leaders with Vision - All Aboard to a Positive Future." April 20th is EWI's 75th anniversary date, so this is sure to be an extra-special day. Please mark your calendars and watch for more information!

### EWI<sup>®</sup> Mission & Vision

#### MISSION

EWI is an organization which brings together key individuals from diverse businesses for the purpose of promoting member firms, enhancing personal and professional development, and encouraging community involvement.

#### VISION

To be a professional organization that creates value for its member firms and their representatives through career development, business connectivity, and involvement in local communities.

### MEMBER FIRMS

- Appalachia Business Communications
- Bailey International, LLC
- Barge, Waggoner, Sumner & Cannon
- BEH Group
- Bertelkamp Automation, Inc.
- Bush Brothers & Company
- Coca Cola Refreshments
- Dermatology Associates
- Employbridge/Staffing Solutions
- Holbrook Peterson & Smith, PLLC
- Home Federal Bank of TN
- Humana
- In10sity Interactive
- Knoxville Area Chamber Partnership
- Knoxville Catering & Special Events
- Knoxville County Government
- Knoxville Marriott
- Lattimore, Black, Morgan & Cain, PC
- McKibbon Hotel Management, Inc.
- Pellissippi State Community College
- Pilot Travel Centers LLC
- Riverstone Rentals, LLC
- Salvation Army
- Shaw Environmental & Infrastructure
- SunTrust Bank
- Travis Meats, Inc. /Travis Marine
- UBS Financial
- WBIR TV 10

## The Spotlight is on...

### Jean Martinez SunTrust Bank



What do you think you'll be doing five years from now?  
**Hopefully, still in banking!**

What are your hobbies? **Reading and gardening.**

What is your greatest accomplishment? **Raising two beautiful, smart and caring young ladies (my daughters)!**

Do you have kids? How old are they and what are their names?  
**Jessica – 17 years old**  
**Lauren – 15 years old**

Are you in a relationship? **I am married to Ron Martinez for 30 years. He is a social studies teacher at Carter High School.**

How long have you been a member of EWI? What does EWI mean to you? **Three months. The opportunity to meet other business women and improve my business skills.**

What are you most proud of regarding your career? Why?  
**Working my way up from an entry level to management level.**

How did you spend your last vacation?  
**Visiting family and friends in Germany.**

If you were given a random day off, what would you do with your day?  
**Visit the Smoky Mountains – especially in the Fall!**

What is your motto in life?  
**Do unto others as you want them to do unto you (Golden Rule).**

Who is one of your heroes and why do they inspire you?  
**My Mother – She was a working mom and military wife.**

When you were a little kid, what did you want to be when you grew up?  
**A nurse...but I hate needles! So that didn't work out!**

Most people have a favorite story or experience that they love to share with other people. Here's your chance: what's your story?  
**I was raised in Germany in a military family. My husband and I still have family there.**