

FROM EWI/ KNOXVILLE PRESIDENT



October was certainly a great month for EWI. The first official meeting of the new Board was followed by the Board Retreat on October 9th where we talked about the many projects we've done in the past, as well as the ones we hope to accomplish in the coming year.

Mid-month, the Executive's Luncheon was very well attended and I hope everyone enjoyed our speaker as much as I did. Mr. Tom Ferriter, CEO of Bush Brothers & Company, gave some very interesting history of the company, his background, and how he came to live and work in this area. He also touched on the current economic and political climates that affect all of us.

Toward month-end, we presented the annual Chinese auction at the Bearden Banquet Hall and it was **AWESOME!** We had a full house and everyone seemed to really enjoy the evening.

THANK YOU to Ashley Dixon and her committee for their efforts to make the auction such a success. Final numbers were not available at press time but we estimated gross proceeds to exceed \$15,000 so a big **THANK YOU** also goes to everyone who donated, asked for donations, attended, invited guests, or otherwise supported this important event. These funds support our Chapter for the year, allowing us to donate to worthwhile charities, engage speakers, sponsor attendance by our representatives at the annual Leadership Conference and Annual Meeting, and fund our literacy project.

THANKS also go to Sherrie Pierce for donating her time as auctioneer and adding to the fun. She is one of only seven licensed female auctioneers in the U. S. and we felt privileged to have her at our event.

Please make plans to attend the November Firm Night at Pellissippi State and the December meeting at Gettysvue for our annual ornament exchange.

And during this season of **THANKSGIVING**, let's remember to count our blessings, to give thanks to the **ONE** who guides our everyday lives, and to aid those less fortunate than ourselves. My **HOPE** is that each of you always has **LOVE** to share, **HEALTH** to spare, and **FRIENDS** who care.

HAPPY THANKSGIVING!

Sherry Ellis

2012 EXECUTIVE WOMEN OFFICERS & DIRECTORS

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25th Anniversary Committee

Sheri Lockett
Bertelkamp Automation

Upcoming Meeting and Events

Just a glimpse from our October EWI Meeting



FIRM NIGHT PELLISSIPPI STATE COMMUNITY COLLEGE

Tuesday November 13th 5:30 pm
Guest Speaker from Pellissippi State
Communications Department
Program - Communication Under Stress
Tour - Bagwell Center for Media & Art

Pellissippi State Community College
Knoxville, Tennessee



Board Meeting

Tuesday, November 13th

At Pellissippi State before the monthly meeting
The Board meeting will begin at 4:15 p.m.



Watch for a special
announcement coming
soon about this year's
Salvation Army Bell Ringing
Volunteer Opportunity.

October's EWI Meeting



2012 KNOXVILLE CALENDAR

November 13, 2012

EWI-Board Meeting
at 4:15 pm
Pellissippi State
Community College

November 13, 2012

EWI – Firm Night
at 5:30 pm
Pellissippi State
Community College

December 4, 2012

EWI – Board Meeting
at 8:00 am
Location to be Determined

December 11, 2012

EWI – Luncheon
at 11:30 am
Ornament Exchange
Gettysvue Country Club

New Member Posting

Contact Terrie Arp,
865-544-4691,
sgoode@cooca-cola.com
with any potential new
member / guest you
would like to invite to a
future meeting. She
needs to make sure
there is no conflict with
another firm's Minor
Classification.

Trials, Tribulations & Thanksgiving

My definition of Trials and Tribulations would be a Test of one's patience or endurance.

The older you get the more you understand that trials, problems and even calamities are a normal part of life. When things are peaceful be assured, at some point in time a storm is going to hit! It may be an accident, a health issue, death in the family, marriage problems or financial troubles.

We all have experienced tough times in our lives and eventually able to make it to the light at the end of the tunnel. The question that is asked the most when experiencing these inevitable problems is "Why does God allow bad things to happen to good people?"

After much thought and looking back on my own storms, I realized that I have always looked for guidance and comfort from other's that have dealt or are currently dealing with similar situations. We all tend to have a sense of reassurance when talking with someone who can relate; a person who has weathered the storm and can offer sound advice.

Thankfulness comes after the storm. When you are able to come out on the other side and have a stronger faith, marriage, appreciation for life, and knowledge of how to prevent the same issue from arising again. You are now that person others look to for guidance, the sound voice of reason and most importantly the comfort for those going through the storm.

God tests our faith with trials and He pulls us closer to Him in times of need. He allows these things to happen to strengthen us for His glory and to be a testimony to other's who are or will experience the same type of situation.

My favorite verse during tough times:

Romans 8:28

And we know that all things work together for good to them that love God, to them who are the called according to His purpose.

Sometimes God calms the storm... and sometime God calms me.

This Thanksgiving I want to challenge you to look back on your trials and tribulations and think of where you would be if they didn't happen. Have Thanksgiving for all that have touched you and all you were able to touch because of life's storms.



References:

www.familylife.com

EWI CORPORATE

2013 Spring Conference

**April 18-20, 2013
Chattanooga, TN (Chapter City)**

We are pleased to announce that Executive Women International's 2013 Spring Conference will be hosted by EWI of Chattanooga. This sure-to-amaze event is scheduled for April 18-20, 2013. The theme is "Leaders with Vision - All Aboard to a Positive Future." April 20th is EWI's 75th anniversary date, so this is sure to be an extra-special day. Please mark your calendars and watch for more information!

EWI[®] Mission & Vision

MISSION

EWI is an organization which brings together key individuals from diverse businesses for the purpose of promoting member firms, enhancing personal and professional development, and encouraging community involvement.

VISION

To be a professional organization that creates value for its member firms and their representatives through career development, business connectivity, and involvement in local communities.

MEMBER FIRMS

- Appalachia Business Communications
- Bailey International, LLC
- Barge, Waggoner, Sumner & Cannon
- BEH Group
- Bertelkamp Automation, Inc.
- Bush Brothers & Company
- Coca Cola Refreshments
- Covenant Health
- Dermatology Associates
- Employbridge/Staffing Solutions
- Holbrook Peterson & Smith, PLLC
- Home Federal Bank of TN
- Humana
- In10sity Interactive
- Knoxville Area Chamber Partnership
- Knoxville Catering & Special Events
- Knoxville County Government
- Knoxville Marriott
- Knoxville Tourism & Sports Corporation
- Lattimore, Black, Morgan & Cain, PC
- Marsh USA
- McKibbin Hotel Management, Inc.
- Pellissippi State Community College
- Pilot Travel Centers LLC
- PSI Packaging Services
- Riverstone Rentals, LLC
- Shaw Environmental & Infrastructure
- Sun Trust Bank
- Travis Meats, Inc. /Travis Marine
- UBS Financial
- Visit Knoxville
- WBIR TV 10
- Xinergy Corp

The Spotlight is on YOU!

Please print, complete and bring this page to the October meeting.

Name: _____

Firm: _____

What do you think you'll be doing five years from now?

What are your hobbies? _____

What is your greatest accomplishment? _____

Do you have kids? How old are they and what are their names?

Are you in a relationship? How long have you been together and what is his occupation? _____

How long have you been a member of EWI? What does EWI mean to you? _____

What are you most proud of regarding your career? Why?

How did you spend your last vacation?

If you were given a random day off, what would you do with your day?

What is your motto in life?

Who is one of your heroes and why do they inspire you?

When you were a little kid, what did you want to be when you grew up?

Most people have a favorite story or experience that they love to share with other people. Here's your change: what's your story?

Please don't write anything you don't want other people to know

We will be featuring two or three members per month in our Newsletter.

Currently only two have been turned in. Please make sure to email the Spotlight form to rachel.mobley@marriottsales.com or bring it to our next EWI Meeting.

Join us on Facebook!!!

EWI Knoxville

Please like our page and keep up with all EWI Knoxville has going on, the latest news, events and photos!