



FROM EWI/ KNOXVILLE PRESIDENT

“Why did I say yes ...”

We are bombarded with “opportunities to excel” on a daily basis from our family, church, job, friends. The list could easily continue and that is before we even get to EWI. Within our Chapter the list looks more like this: Social Media, Marketing, Membership, Scholarship, Volunteering, Golf Tournament, Auction, and Board Service. There are days when we feel ill-equipped to meet the needs of what we **have** to do, much less what we are **asked** to do.

When Sherry Ellis asked me to be her Vice President, to say I was surprised would be an understatement. After all, I had only been in EWI two years, what did I know about ultimately becoming President? Nothing, nothing at all; but I said, “Yes.” Why? I promise you it is not because I thought I was the woman for the job. In fact, I still don’t. When I look at our Chapter and all of the amazing women in it, I feel quite humbled to be in this position. Some of you have been in your career longer, our Chapter longer, are more successful, more “grounded”, are natural leaders, etc. It was with trepidation I agreed. I agreed, not because I thought I could, but because I was willing to grow, learn, fail, repeat. I am 6 months into my role now and I want you to know, this is one of the most enlightening growth opportunities for which I have ever voluntarily agreed (it falls behind following Christ and joining the military, respectively).

I hope those on the Board can say they have learned a lot as well. We are a team dedicated to improving and growing our Chapter. We are approaching a time of heavy requests for two of our committees, and embarking on a true marketing campaign. I am hoping you are prepared to say, “Yes.” This is a safe area for us to learn a new skill and test our leadership and communication, something you may not get in some of your other roles. Join us!

... because I was willing to learn.
Susan Ward Arnold, President

2013 - 2014 EXECUTIVE WOMEN OFFICERS & DIRECTORS

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Charity Wilson, McKibbin Hotel
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Company

Past President’s Chair

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Wake up to... THE SPIRIT IN WHICH YOU DO THINGS!

A quote from a book written by The Mother, a student of Sri Arubindo (a famous Indian Guru) touched my heart.

“Everything always depends on the way in which things are done. Not so much what one does but the spirit in which one does it.”

To me, the spirit in which we do things comes from our hearts and is often unnoticed until things go wrong! How many times have you stopped and thought BEFORE you had any interaction at work (or home!)? How often have you thought ‘wait – let me reflect on the spirit in which I am doing this’? Imagine what could happen if you did! If you purposefully and consciously chose to have a spirit of kindness, tolerance, patience, openness or generosity, before every interaction with anyone at work – your boss, colleagues, customers, on the phone, in a meeting, through email or texts, how do you think that would change outcomes? What about reflecting on past less than perfect encounters. Be honest and truthful with yourself and remember the spirit in which you said or did what you did. Was it to be right? To humiliate? To prove someone else wrong? To prove how clever you were? To sell someone something without really caring about their needs? To show off or put someone else down? To make someone else feel stupid or bad? To play politics? Or to be helpful? To help others look good? Check your spirit before every communication you have with another (or even yourself) – in person or writing or on the phone! Make sure it is one of kindness and generosity. Watch your life change!

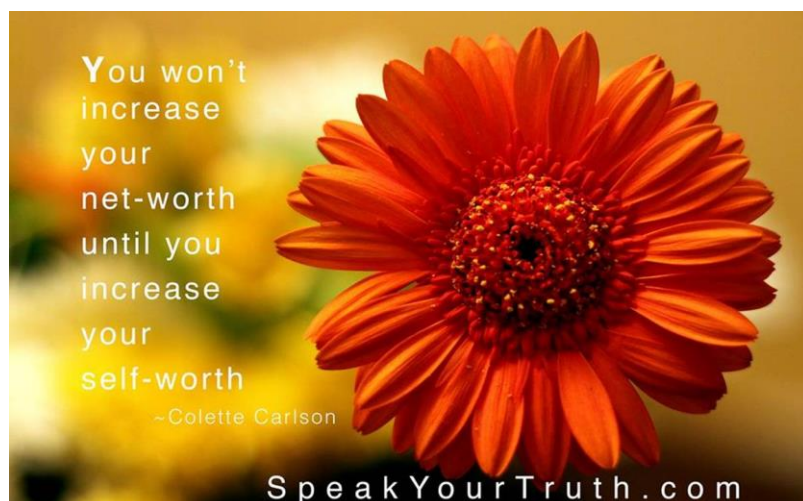
WAKE UP AND WIN

Wake up to the fact that EVERYTHING is affected by the spirit in which you do it!

© Amanda Gore

For further information on Amanda please visit:

www.amandagore.com



2014 KNOXVILLE CALENDAR

EWI Meeting

March 18, 2014

11:30 am at Gettysvue
Social Media S.O.S. with
Teresa Lucke

EWI Meeting

April 15, 2014

11:30 am at Gettysvue
Effective Presentation
with Tammie Smeltzer

EWI Meeting

May 13, 2014

5:30 pm at Gettysvue
Scholarship Night
Guest Speaker: Joan
Cronan

EWI Meeting

June 2, 2014

EWI Golf Tournament at
Gettysvue

EWI Meeting

July 15, 2014

11:30am at Gettysvue
Andy Peterson – The Lion
King Ministries

CONGRATULATIONS!

Member Jamie Honeycutt & her husband, Morgan, welcomed their first child, Kobe Morgan Honeycutt, on March 6th. Kobe arrived a little sooner and a lot faster than anticipated but mother, son, and dad are doing well.

March Speaker Bio:



Teresa Lucke is a Communication Trainer, who specializes in helping clients develop their most valuable marketing tool, their voice. She assists women in crafting their message through social media profiling, presentation training and email engagement. She brings her experience through many years of customer service and marketing to help clients break through the noisy competition by building a confident voice and message.

Before becoming a communication trainer, Teresa worked at Reinvention Coaching where she assisted Business Coach and Speaker Joyce McAbee in launching her successful career. She spent several years as Marketing Director for a highly successful home care company where she delivered many presentations to Churches, Community Centers, Private Organizations, and local Hospitals. She has an AS in Medical Administration and has trained in Dale Carnegie Presentation, Toast Masters and UTI Social Media. Teresa believes your "voice" is the key to getting what you want.

Committee Updates:

SCHOLARSHIPS UPDATE:

We have 16 scholarship applications total. Our confirmed date for scholarship night is Tuesday, May 13, 2014 and Joan Cronan will be our speaker. We have our three judges confirmed.

EWI Golf Tournament Update:

The Golf committee is gearing up for the 19th annual 2014 Golf tournament, to be held at Gettysvue Golf and Country Club on Monday June 2. We are in "hot pursuit" of teams for the tournament and we need your help! We want to challenge everyone to get one team for our tournament. We are hoping to make this tournament the best ever! Please let Sheri or I (Terri) know if we can help in any way.

Networking Calendar of Events:

Knoxville Chamber of Commerce:

Schmoozapalooza

03/25/14 4:00 – 7:00 at the Knoxville Marriott Hotel
501 E. Hill Avenue

Cost: \$5.00 Member price

Catch the wave and join 500 businesspeople for Knoxville's most anticipated networking – event. The casual beach – themed bash in the name of business is a must-attend for any Chamber member looking to make new connections. There is a list of exhibitors on the Chamber website.

EWI Calendar:

Webinar: So Organized – So Successful

Date: Tuesday, April 1, 2014

Time: 3:00

Presenter: Dr. Melissa Gratias

06/02/14 Golf Tournament at Gettysvue

10/9/14 Auction at Knoxville Marriott

Conference Dates:

2014 Spring Conference

April 24-26, 2014

Northern Quest Resort & Casino
Spokane, WA

2014 LCAM

September 10-13, 2014
Crystal Gateway Marriott
Arlington, VA

Notes of Appreciation

"Ladies of EWI: Thank you so much for the beautiful flowers you sent me after my knee replacement surgery. I also appreciate the cards and emails, as well as your thoughts and prayers. I look forward to being back with you again soon. Thank you again!

Teresa Elder

Imagination Library

Many thanks to those who were able to Volunteer at the Great Cake Bake! Your efforts helped them raise \$20,000 which will provide 1,416 children with books for an entire year! Way to go, Ladies!

Cookies & Cocktails Knoxville 2014



The Girl Scout Council of the Southern Appalachians invites the public to enjoy Cookies & Cocktails 2014.

At the conclusion of this year's Girl Scout Cookie selling season, chefs from Knoxville area restaurants and bakeries will compete for the Cookie Crown. The Challenge? Create an appetizer or dessert taste sampling using Girl Scout Cookies as an ingredient. Enjoy live music from [The Northshore Band](#) and learn about the benefits of the Girl Scout Cookie Program in a fun, festive environment. Celebrity judges will crown the Cookies & Cocktails champion.

Tickets are \$50 per person (attendees must be at least 21 years old) and will soon be available for purchase. All proceeds benefit Girl Scouts within our area and promote the Girl Scout Mission to build girls of courage, confidence, and character, who make the world a better place.

April 11, 2014

6:00 p.m. – 8:00 p.m.

The Standard

416 W. Jackson Avenue, Knoxville



Join us for an exciting evening!

The Women in Philanthropy Initiative "Purses with Purpose" benefiting the Boys & Girls Clubs of the Tennessee Valley will be hosting a Celebration Event to honor the accomplishments of the female members of the G.I.R.L. program that we supported this year.

Thursday, March 27, 2014
Gift Gourmet & Interiors
5:00 - 7:30 pm.

Gift Gourmet & Interiors is generously donating 15% of sales from the entire day to PWP to further support our mission.

Special Guest
Abby Ham

Please RSVP by Tuesday, March 25, 2014
purseswithpurpose@bgctnv.org or 865.232.1071

P.S. Don't forget to bring your friends!



Member Firms

Appalachia Business Communications

Bailey International, LLC

BEH Group

Bertelkamp Automation, Inc.

Bush Brothers & Company

Coca Cola Refreshments

Dermatology Associates

Dolly Parton's Entertainment Attractions

Employbridge/Staffing Solutions

Holbrook Peterson & Smith, PLLC

Home Federal Bank of TN

In10sity Interactive

Knoxville County Government

Knoxville Chamber

Knoxville Marriott

Lattimore, Black, Morgan & Cain, PC

McKibbin Hotel Management, Inc.

Pellissippi State Community College

Pilot Travel Centers LLC

PSI Packaging

Riverstone Rentals, LLC

CB&I Federal Services, LLC

SunTrust Bank

TIS Insurance

U.S. Cellular

WBIR TV 10