



## FROM EWI/ KNOXVILLE PRESIDENT

Happy New Year, Ladies! We are off to a great start in fiscal year 2015! Our auction was a success and we have a fun team building exercise planned for our meeting on November 18 at Painting with a Twist.

I hope everyone enjoyed Chris Coyne's presentation at the executive luncheon and I thank you for bringing your executives and guests. Chris certainly left me with a lot to think about. What can each of us do to unlock our potential?

Our program director, Susan Goode, is working with the program committee to schedule programs for the rest of year, so stay tuned for more information about those in the coming weeks. We plan to continue bringing you professional development opportunities in 2015.

Welcome to our new members Lisa Blanc with Blue Cross Blue Shield TN and Glessia Woodruff with Knoxville Hilton. We are thrilled to have you as members!

I look forward to seeing everyone Tuesday, November 18!

Denise

### 2014 - 2015 EXECUTIVE WOMEN OFFICERS & DIRECTORS

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## 2014 Auction

The Annual EWI Auction was held at the Marriott on October 9, 2014. There were paddles flying, screams of joy, tears of missed items, and so much fun was had by all. From a very observant auctioneer to very entertaining item runners, the night will be remembered with smiles. Huge congratulations go to Charity for pulling off another amazing Auction!!! And a big thanks to all of those who pitched in to pick up items, decorate baskets, and all the other millions of details that pull this successful night together!



## 2014 KNOXVILLE CALENDAR

### **EWI Meeting**

**November 18, 2014  
5:30pm**

Painting With A Twist  
10932 Murdock Dr #103 (off  
Lovell Rd.)

Knoxville, TN 37932

Painting With A Twist is a fun experience to have and great bonding time with incredible women that are friends as well as peers in the business world.

### **EWI Meeting**

**December 16, 2014  
11:30am at Gettysvue  
Ornament Exchange**

This exciting meeting is when we get to come spend some holiday time together and bring a secret santa ornament to exchange. Much fun and celebration of the festivities!

## Executive Luncheon:

Tuesday October 18<sup>th</sup>, was our annual Executive Luncheon where we get to invite our executives to join us for lunch to show them how special and amazing EWI is for the many women that help them support and run their businesses. The speaker Chris Coyne was a joy to experience and brought up some good questions to help motivate us as strong women in our careers as well as in our personal lives. One key point was how to “Unlock our Potential”. The three questions that we should all ask ourselves every day to unlock our potential are:

1. What am I going to do today to develop myself?
2. Where do I need to be more engaged?
3. Who do I need to connect with more in my day to help improve myself?

These are very good questions that we should ask ourselves on a daily basis to always help improve and develop ourselves. These are some of the goals of EWI and the message fit right in with our development as strong women in the workplace.



## Member Firms

- Appalachia Business Communications
- Bailey International, LLC
- BEH Group
- Bertelkamp Automation, Inc.
- Blue Cross Blue Shield
- Bush Brothers & Company
- Coca Cola Refreshments
- Dermatology Associates
- Employbridge/Staffing Solutions
- Hilton
- Holbrook Peterson & Smith, PLLC
- Home Federal Bank of TN
- Jason's Deli
- King College
- Knox County Government
- Knoxville Chamber
- Lattimore, Black, Morgan & Cain, PC
- McKibbin Hotel Management, Inc.
- Pellissippi State Community College
- Pilot Travel Centers LLC
- SunTrust Bank
- TIS Insurance
- Tennessee Valley Authority
- U.S. Cellular
- WBIR TV 10

## Community News:

Our very own Peggy Wilson with Pellissippi State Community College was named Woman of the Year by the National Association of Professional Women. What a great honor this is and we at EWI are so very proud of her!

**Way to go Peggy!!!!**

### Peggy Wilson named 'Woman of the Year'

Peggy Wilson, Pellissippi State Community College's vice president of college advancement, has been named Woman of the Year in Education by the National Association of Professional Women, the college announced.

"I'm honored and humbled to receive this award by an organization that seeks to empower and encourage professional women," Wilson said in a news release.

The award recognizes "excellence, leadership and commitment to her profession, while encouraging the achievement of professional women." The NAPW is the largest networking organization of professional women in the country, with more than 600,000 members.



Hope everyone had a Happy Halloween and look forward to a wonderful Thanksgiving!!! Thanksgiving is a wonderful time of year where we can express all the many things we are thankful for and spend quality time with our families and friends.



## EWI Scarves!!!!

We lovely EWI Scarves available for purchase. They are \$20 each and come in black, ivory, pink, and teal. These are very beautiful scarves and come at the perfect time with the weather getting colder. If you are interested please notify Fawn by email at [fawnwoods@appalachiamail.com](mailto:fawnwoods@appalachiamail.com) and I will see that they are brought to the next meeting.

*Coming Soon!!! Our chance to help the community with the Salvation Army Ringing of the Bell! A very fulfilling contribution to our community that EWI has participated in each year. Volunteers needed!*