

## Letter from the President

Ladies,

I hope everyone is having a great spring and enjoying the weather. Things are really starting to bloom so is our Chapter. We have welcomed several new members this year and hopefully this is just the beginning of expanding our membership. Make sure to introduce yourself and welcome new folks when you see them.

Our webinar this month was titled “Leadership – It’s not about the title.” This was an interesting webinar and here are just a few things I took away from it. Just because you have a prestigious title doesn’t mean that people will follow or trust you. Those are things that come with time and having a relationship with people. You also need to set a positive example for others to be able to follow - take the initiative, do not be afraid to put yourself out there. One of the most important elements of leadership is effective communication. Being able to talk to your team or group so that everyone understands and is on the same page is critical. You don’t always have to agree or have the same opinion, but you have to be able to talk about the issue so that everyone understands the direction and purpose.

Our purpose and vision is Connections, Careers, Community so that we can better ourselves as well as the community around us. Let’s keep this in mind as we head into our scholarship and golf tournament months!

Looking forward to seeing you,

Zandra Coppenger  
Chapter President

### 2015 - 2016 OFFICERS & DIRECTORS

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Zandra Coppenger  
Bush Brothers & Company

#### Vice President/President-Elect

Charity Wilson  
McKibbin Hotel Management

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Jean Martinez, SunTrust Bank

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#### Program Director

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#### Director-at-Large / Golf Chair

Laura Joyce, Pilot Travel Centers,  
Jan Delaney, U S Cellular

#### Past President’s Club Chair

Denise Smith  
Tennessee Valley Authority

## Professional Development

### Building a Dynamic Team: Collaborating for Results



**Presenter:** Cheryl D. Orr, Vice President of Human Capital, Dallas Area Rapid Transit

**Date:** Tuesday, May 3, 2016

**Time:** 3:00 PM (ET)

This webinar will define teamwork vs individual work and illustrate why it is crucial to work as a team to achieve the best workplace results, even when you think you can do it all by yourself. You will learn:

- What are the Principles of Teamwork?
- Why teamwork is important to achieve tasks
- Why collaboration is more than lipservice
- How teamwork takes work on your part

\*\*\* Register for this webinar online at [ewiconnect.com](http://ewiconnect.com) \*\*\*



### Additional Reading

We've seen a lot of feedback lately. Please check out this article for some helpful hints on providing effective feedback even in tough situations. (Posted to our Facebook & LinkedIn pages)



[Chris O'Brien](#)

Founder, Linchpin Partnerships: Corp. Dev. & Advisory Services  
**The Nice Guy Fallacy: On Giving Tough Feedback**

## Chapter Meeting, April 19, 2016

5:30 at Gettysvue



### SITUATIONAL AWARENESS With CHRIS RUEL

Chris is the owner of Prometheus Group LLC.

Prometheus Group LLC is a Special Forces veteran-owned business committed to providing discreet anywhere, anytime, personal security services including consulting, risk management, and training for your home or business and while traveling locally or abroad.

Please RSVP to **Christa Early** for this event and include any dietary restrictions, etc.

[Christa.Early@employbridge.net](mailto:Christa.Early@employbridge.net)

*See you soon!*



## April Meeting Highlights



Donna Roland joined us in April for a very informative and interactive presentation on looking our most professional.

I had no idea we should match our handbag to our hair color (or at least in the same general family).

We really appreciate Donna sharing her wisdom and talents. She was such a joy and I know you were listening ... so many members stayed

after with questions! We may need to bring Donna back for a more intensive workshop.



**Job Opportunity!** Both Jason's Deli locations are looking for part time workers in practically every position and for every shift. Their delis are located at 2120 Cumberland Avenue and 133 N. Peters Road. Interested parties can contact Chelsea at 865-210-2912 or [chelsea.craig@jasonsdeli.com](mailto:chelsea.craig@jasonsdeli.com) for an application.



Member firm, McKibbon Hotels, is having a re-introduction event for their Courtyard Marriott (Cedar Bluff) next Wednesday, April 27<sup>th</sup> from 4:30-6:30 and **YOU'RE INVITED!**

There will be food, drinks, and door prizes. It's a great opportunity to see their awesome new rooms, meet the new General Manager, Assistant General Manager, and the new members of the sales team

Let's support our member firm and EWI representative, Charity Wilson. Please

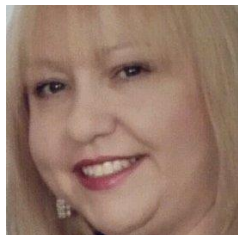
RSVP by Friday, April 22, to Charity at [Knoxvillemdos@mckibbon.com](mailto:Knoxvillemdos@mckibbon.com)

## Member Firms

- Alliance for Better Non-Profits
- Appalachia Business Communications
- BEH Group
- Bertelkamp Automation, Inc.
- Bristol Motor Speedway & Dragway
- Bush Brothers & Company
- Coca-Cola Bottling Co. Consolidated
- East Tennessee PBS
- Employbridge/Staffing Solutions
- Fee Hedrick Family Entertainment
- Hilton Knoxville
- Home Federal Bank of TN
- Holbrook, Peterson, & Smith
- Jason's Deli
- King University
- Knox County Government
- Lattimore, Black, Morgan & Cain, PC
- McKibbon Hotel Management, Inc.
- Pellissippi State Community College
- Pilot Travel Centers LLC
- Sterling Global
- SunTrust Bank
- TIS Insurance
- Tennessee Valley Authority
- U.S. Cellular

## Reasons to Celebrate!

Welcome back to our **NEW MEMBER!**



**Robin Jones** just rejoined EWI this month after a brief absence and we are thrilled to have her back!

Robin is the Group Sales Manager at Fee/Hedrick Entertainment. You may know them better as the Hatfield & McCoy Dinner

Show, Comedy Barn Theatre, Smoky Mountain Opry, and the Christmas at the Smoky Mountain Opry shows. Robin’s job requires a bit of travel so we are grateful she has elected to spend some of her time at home with us. *Welcome “home”, Robin!*

### DID YOU KNOW?

Our very own **Samantha Lane** was named Volunteer of the Year this past month? CONGRATULATIONS, Samantha! We are so proud of all you do.



Lots of new products get launched and we don’t always “brag” but we wanted to share two of our latest for all of you who love hummus. Look for our Hummus Made Easy in the canned bean aisle. Our ready-made Hummus is available at Whole Foods! YUMMM!



## HAPPY BIRTHDAY!

- April 12 – Jan DeLaney (US Cellular)
- April 13 – Laura Joyce (Pilot/Flying J)
- May 15 – Charity Wilson (McKibbon Hotel Management Inc.)
- May 22 – Sheri Lockett (Bertlecamp Automation Inc.)
- Mandy Foster (TVA)

**Have an update, missing your birthday? Contact Susan at [sward@bushbros.com](mailto:sward@bushbros.com).**

### DATES TO NOTE

**April 19, 2016**  
**Chapter Meeting**  
*Dinner at Gettysvue – 5:30*  
 Speaker: Chris Ruel  
 “Situational Awareness”

**May 17, 2016**  
**Scholarship Night**  
*Dinner at Gettysvue – 6:00*  
 Speaker: *Ronnie Chandler*  
*Executive Director of Project Grad*

**June 6, 2016**  
**NEW LOCATION!**  
 Golf Tournament at Egwani Farms Golf Course

**June 23, 2016**  
*Extra Outing – Self Pay*  
 5:30 pm at Aubrey’s Papermill

**July 19, 2016**  
**PBS Firm Night!**  
*Dinner*

**August 16, 2016**  
**Chapter Meeting**  
*Lunch at Gettysvue – 11:30*  
 Speaker: Jason King  
 “Professional Etiquette”

**August 31, 2016**  
*Extra Outing – Self Pay*  
 4:00 at Firefly (Knoxville Hilton)

**September 20, 2016**  
*Dinner at Gettysvue – 5:30*  
*Installation of 2017 Board*  
 No Speaker

**October 4, 2016**  
*Extra Outing – Self Pay*  
 11:30 at Jason’s Deli  
 Cedar Bluff Location