

Letter from the President



"Volunteers do not necessarily have the time; they just have the heart." Elizabeth Andrew

I thought this quote was appropriate for the season. With Executive Women International, our sheer existence is based on volunteerism. As is thousands of other programs, Churches, and organizations. We could not do the work that we are called to without volunteers.

Many join EWI for various reasons; after all it is a premier organization for networking, leadership development and promoting member firms. But it is also an organization that promotes community involvement. Your membership in Executive Women International gives support to scholarships (ASIST), literacy programs (Reading Rally), & Knox Challenger League in our community that make a difference and touch people's lives.

"Executive Women International is committed to the international promotion of literacy, our philanthropy focus since 1992. Projects vary from Chapter to Chapter but all with the same goal, to make a lasting and positive impact in our communities."

"EWI proudly supports The ASIST program (Adult Students in Scholastic Transition) which is available to adults facing economic, social, or physical challenges, who are looking to improve their situation through educational opportunities."

So I am going to brag about our Knoxville Chapter Golf Committee, headed by Jan Goedeke & Sheri Lockett. On June 5th, we held our annual Golf Tournament at Egwani Farms. Despite the weather, it was a huge success. I wanted to make a mention of it because for many members this is why they are committed to EWI. The monies raised at this event provide our scholarship dollars and support The Knox Challenger League--2 things that our members are passionate about! Jan & Sheri both stepped up and pulled this golf tournament together, and had a great committee to support them. What a joy it is in making such a difference in people's lives!

Seriously, I know we all have time constraints; it seems to be such a part of society, be very, very busy. But I read recently how involvement in others makes US better, it is psychologically proven. You are a happier person when you give of your time. So let me say how thankful I am for all of you and the TIME and HEART you give to EWI.

Charity Wilson, Chapter President, McKibbon Hospitality

2016 - 2017 OFFICERS & DIRECTORS

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McKibbon Hospitality

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Board Member Highlight

TERRIE ARP

This month's Board Member highlight is on Terrie Arp of Coca-Cola. Terrie joined EWI over 5 years ago and is our current Secretary of the Board. Terrie has served on several committees including serving on the Golf Committee and Chairing the Auction Committee. She has a heart for service and giving. We are so thankful to have Terrie on the EWI Board!

Member? Terrie Arp

Member Firm? Coca-Cola

Member Executive? Grey Brewington

Description of Company Services? We sell a wide variety of beverages – soft drinks, water, juices, energy drink, Milk based (Yup), and Isotonics (POWERade) worldwide.

How long have you worked for your company? 24 years

What is your position responsibilities? I support the Regional Sales Director. I do event planning and I manage our ticket assets.

What do you love most about your position? I get to plan parties and order food and go to ballgames.. J

Words that describe you? team player, good listener, "mother figure"

How long have you been a member of EWI? I think almost 5 years

Why you got involved in EWI? My father died when I was 14, which left just my mother and I. She could not afford to send me to college, but through ABWA (American Business Women's Association) I was awarded scholarships each quarter that paid for my tuition. I had always wanted to pay this forward and EWI has given me the opportunity to do that.

Positions you have held? Sergeant at Arms, Golf Chair, Membership, Ways and Means

What you get most out of EWI/love about EWI? I love the friendships I have developed and being part of something that serves others.

Who recruited you to EWI? Susan Goode

What is your favorite EWI event? Auction

What are your hobbies? Read, cook, UT sports, anytime I get to spend with my family, my new puppy Kramer

Favorite quote? "God didn't promise days without pain, laughter without sorrow, or sun without rain, but He did promise strength for the day, comfort for the tears, and light for the way. If God brings you to it, He will bring you through it." - unknown



Thank you, Terrie, for your commitment to EWI!! We appreciate all you do to support the mission of our chapter.

UPCOMING EVENTS

August 15th, 5:30-7:00pm,
LBMC
Firm Night at LBMC (Business Meeting)

September 19th, 11:30-1:00pm, Gettysvue
Carrie McConkey, Define Your Style, Declutter Your Closet & 2017-18 Chapter Board Installation

October 26th, 5:30pm,
Bearden Banquet Hall
Annual Dinner and Auction

Email acpugh@pstcc.edu to reserve your seat to our upcoming meetings.

Other Highlights

Please see the attached picture in the email from our EWI Firm Night at Titanic earlier this month and a letter from Pellissippi State.

ANNUAL GOLF EVENT

Thank you to Jan and Sheri for your dedication to the success of the Golf Tournament

